No other organisation in Cairns can deliver your brand to the diverse audiences we can...
<table>
<thead>
<tr>
<th>Year</th>
<th>Month</th>
<th>Event</th>
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<tbody>
<tr>
<td>2019</td>
<td>August</td>
<td>Positive Ageing Fair</td>
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<td></td>
<td>October</td>
<td>Ride 2 Work</td>
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<td>December</td>
<td>Baby Welcoming Ceremony</td>
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<td>December</td>
<td>Christmas Tree Switch On</td>
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<td>December</td>
<td>Carols By Candlelight</td>
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<td>December</td>
<td>New Year’s Eve</td>
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<tr>
<td>2020</td>
<td>January</td>
<td>Australia Day Celebrations</td>
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<td></td>
<td>March</td>
<td>International Women’s Day</td>
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<td></td>
<td>June</td>
<td>Ecofiesta</td>
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<tr>
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<td>May</td>
<td>Mayor’s Charity Golf Day</td>
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<tr>
<td>2021</td>
<td>May</td>
<td>Great Barrier Reef Masters Games</td>
</tr>
</tbody>
</table>
Community events contribute greatly to our lifestyle and help to define our city and our region.

Cairns Regional Council aims to deliver a range of events that reflect our vibrant and diverse community and celebrate life in Tropical North Queensland.

Cairns has positioned itself as a venue of choice for large events, as evidenced by our city’s involvement in the 2018 Gold Coast Commonwealth Games and other major sporting events.

However, it is the grassroots, local events that truly are the heart of our community. These events promote a unique sense of community pride and connection to our region.

It is through the support of sponsors that we are able to continue to present community events that grow and evolve with our community.

The purpose of this document is to showcase Council events and the different levels of sponsorship opportunities available. Sponsorship arrangements help to fund additional resources and activities that enhance the community’s enjoyment and benefits from the event.

Please take the time to review our events calendar and contact our talented events team if you would like to become involved in any of the wonderful upcoming opportunities.

We look forward to working in partnership with the local business community to deliver a full program of engaging and enjoyable community events across the next 12 months.

CR BOB MANNING MAYOR OF CAIRNS
LOOK AT OUR REACH

81,000 Website users per month

Why sponsor a Cairns Regional Council event?
By getting behind a local event as a sponsor, you will be directly contributing to the well-being of our community and the liveability of our city.

Your business will also benefit from association with the extensive marketing campaigns delivered for each event, through a variety of marketing mediums.

Outdoor Signage
CBD Wayfinders, road signs, event signage, city banner poles etc.

81,000 Website users per month

RADIO
Advertisements
Presenter content
Hit FM, Triple M, Star FM

143k combined followers across Council’s Facebook pages

What’s On Calendar
25,000 page views per month

PRINT
Cairns Post
Oasis
CairnsLife
Pakmag
TropicNow

2,915 subscribers to Council’s e-newsletter “Living In Cairns”
POSITIVE AGEING FAIR
23 August 2019, 10am - 4pm
Pullman Cairns International, Accor Hotel

SUMMARY
Council provides a one-day program of over 50 stalls, workshops and a sit down lunch for the enjoyment of the community's senior residents and to celebrate their contribution to Cairns. The event program is focused on keeping healthy and active in older age.

TARGET AUDIENCE
Estimated 500 attendees who are:
• Local residents aged 55 and over
• Interested in making the most of their senior years
• Individuals, member of a community group or social clubs

MARKETING
Please refer to the Look at our Reach Page, which lists the extensive marketing mediums utilised for Council events. Marketing activity for the Positive Ageing Fair will start in July.

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR: $5,000 + GST
• Prominent exposure of company logo on all promotional material and website
• Opportunity to address the event audience and/or provide give-aways
• Personal recognition as the Major Sponsor in media releases and the opening speech
• Prominent display of company signage at the event

SPONSOR: $2,000 + GST
• Company logo on promotional material and website
• Display of company signage at the event

TAILORED BENEFITS
May include the below:
• A prominent stall location, providing the opportunity to hand out marketing material and network with the attendees
• Opportunity to conduct a workshop or activity on the day adding to the attendee experience

PREVIOUS SPONSORS
Southern Cross Austereo, 4CA, Pakmag, Telstra, Regis Aged Care
**RIDE 2 WORK**
16 October 2019, 6:30am - 8:30am
Cairns Esplanade, Western Event Lawn

**SUMMARY**
Cairns Regional Council supports the National Ride2Work Day initiative with a free breakfast for local cyclists. Ride2Work encourages Australians to ditch their cars and start riding to work as a regular habit. Participants can enjoy free sports massages, free breakfast, give-aways and bike servicing.

**TARGET AUDIENCE**
Estimated 500 attendees made up of:
- Local residents of all cycling abilities; beginner, recreational and experienced
- Cycling enthusiasts who want to share their passion
- People who are health minded
- People who wish to reduce their environmental footprint

**MARKETING**
Please refer to the Look at our Reach Page, which lists the extensive marketing mediums utilised for Council events. Marketing activity for Ride2Work will start in September.

**SPONSORSHIP OPPORTUNITIES**

**MAJOR SPONSOR: $2,000 + GST**
- Prominent exposure of company logo on all promotional material and website
- Opportunity to address the event audience and/or provide give-aways
- Personal recognition as the Major Sponsor in media releases, Facebook and associated media exposure
- Prominent display of company signage at the event

**SPONSOR: $500 + GST**
- Company logo on promotional material and website
- Display of company signage at the event

**TAILORED BENEFITS**
May include:
- A prominent site at the event, providing the opportunity to hand out marketing material, promotional products or showcase services

**PREVIOUS SPONSORS**
Maurice Blackburn Lawyers, Mungalli Creek, StarFM
BABY WELCOMING CEREMONY
27 October 2019, 10am - 2pm
Council Civic Rooms, Spence Street

SUMMARY
Each year, Council welcomes new babies to the region and celebrates their arrival with a special ceremony hosted by the Mayoress of Cairns. The ceremony also features free entertainment and activities for children of all ages attending the day with their families.

TARGET AUDIENCE
Over 200 adults and 300 babies and children attend the ceremony to welcome babies born in Cairns in the past 12 months.

MARKETING
Please refer to the Look at our Reach Page, which lists the extensive marketing mediums utilised for Council events. Marketing activity for the Baby Welcoming Ceremony will start in August.

SPONSORSHIP OPPORTUNITIES
MAJOR SPONSOR: $2,000 + GST
• Prominent exposure of company logo on all promotional material and website
• Opportunity to address the event audience and/or provide give-aways
• Personal recognition as the Major Sponsor in media releases and the opening speech
• Prominent display of company signage at the event

SPONSOR: $500 + GST
• Company logo on promotional material and website
• Display of company signage at the event

TAILORED BENEFITS
May include the below:
• Opportunity to offer a unique entertainment program to families and children

PREVIOUS SPONSORS
Southern Cross Austereo, Pakmag, SeaFM
CHRISTMAS TREE SWITCH ON
1 December 2019, 5.30pm - 7.30pm
Lagoon Plaza, Cairns Esplanade

SUMMARY
Cairns youth compete with their Christmas themed artwork in a competition to design Council’s eCard. The three winners are invited to switch on the Christmas tree lights of the Esplanade Christmas tree at a community event with festive themed music, activities, roving entertainers and Santa Claus.

TARGET AUDIENCE
Estimated 2,000 attendees made up of:
• Families
• Young people
• Tourists

MARKETING
Please refer to the Look at our Reach page, which lists the extensive marketing mediums utilised for Council events. Marketing activity for the Christmas tree lights switch on will start in November.

SPONSORSHIP OPPORTUNITIES

**MAJOR SPONSOR: $5,000 + GST**
- Prominent exposure of company logo on all promotional material and website
- Opportunity to address the event audience and/or provide give-aways
- Personal recognition as the Major Sponsor in media releases and the opening speech
- Prominent display of company signage at the event

**SPONSOR: $1,000 + GST**
- Company logo on promotional material and website
- Display of company signage at the event

TAILORED BENEFITS
May include the below:
- Option for involvement in the tree switch on

PREVIOUS SPONSORS
Star FM, Skyrail, Cairns Zoom, Trailblazers horse riding, Cairns Taipans
CAROLS BY CANDLELIGHT
8 December 2019, 5.30pm - 8.00 pm
Fogarty Park, Cairns Esplanade

SUMMARY
Carols by Candlelight features Christmas carols performed by local groups, dance schools and soloists, culminating with a fireworks finale. Popular merchandise such as candles are sold at the event, with proceeds distributed to the Mayor’s Christmas Cheer Appeal.

TARGET AUDIENCE
Estimated 10,000 attendees with an interest in Christmas celebrations made up of:
• Families
• Young people
• Tourists
• Community dance groups, choirs and solo artists

MARKETING
Please refer to the Look at our Reach page, which lists the extensive marketing mediums utilised for Council events. Marketing activity for the Carols by Candlelight will start in November.

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR: $10,000 + GST
• Prominent exposure of company logo on all promotional material and website
• Opportunity to address the event audience and/or provide give-aways
• Personal recognition as the Major Sponsor in media releases and the Mayor’s opening speech
• Prominent display of company signage at the event

SPONSOR: $5,000 + GST
• Company logo on promotional material and website
• Display of company signage at the event

TAILORED BENEFITS
May include:
• Opportunity to provide a unique activity or entertainment to the family audience. Previous ideas have included a pre-event magic show and a ‘side show alley’ themed games tent

PREVIOUS SPONSORS
Optus, Cairns Post, McDonalds Restaurants, Southern Cross Austereo, Masters Home Improvements
NEW YEAR’S EVE
31 December 2019, 6.00pm - midnight
Fogarty Park, Western Event Lawn and Cairns Esplanade

SUMMARY
Cairns Regional Council’s New Year’s Eve celebration brings together a diverse crowd of up to 15,000 people over the full program. Free family rides and entertainment start at 6pm with two major fireworks displays at 9pm and midnight to bring in the New Year.

TARGET AUDIENCE
Estimated 15,000 attendees made up of:
• Families
• Young people
• Tourists
• Music enthusiasts

MARKETING
Please refer to the Look at our Reach page, which lists the extensive marketing mediums utilised for Council events. Marketing activity for the New Year’s Eve will start in November.

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR: $20,000 + GST
• Prominent exposure of company logo on all promotional material and website
• Opportunity to address the event audience and/or provide give-aways
• Personal recognition as the Major Sponsor in media releases and the opening speech
• Prominent display of company signage at the event
• Opportunity to provide a unique activity or entertainment to the family audience. Previous ideas have included children’s rides and VIP tents

PREVIOUS SPONSORS
Central Queensland University and Rattle and Hum

SOLD OUT
AUSTRALIA DAY CELEBRATIONS

26 January 2020, 7.00am -11.00 am
Western Event Lawn, Cairns Esplanade and Yorkeys Knob

SUMMARY
Australia Day is held in two locations each year, one based in the city and the second based at the Northern Beaches. The Northern Beach location rotates between three beaches: Trinity Beach, Yorkeys Knob and Palm Cove. The Australia Day celebrations offer a free event for the community including breakfast, music, stalls, games, entertainment and community activities.

TARGET AUDIENCE
Estimated 10,000 attendees with an interest in Christmas celebrations made up of:
• Families
• Young people
• Tourists
• Community dance groups, choirs and solo artists

MARKETING
Please refer to the Look at our Reach page, which lists the extensive marketing mediums utilised for Council events. Marketing activity for Australia Day Celebrations will start in January.

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR: $5,000 + GST
• Prominent exposure of company logo on all promotional material and website
• Opportunity to address the event audience and/or provide give-aways
• Personal recognition as the Major Sponsor in media releases and the Mayor’s opening speech
• Prominent display of company signage at the event

SPONSOR: $2,000 + GST
• Company logo on promotional material and website
• Display of company signage at the event

TAILORED BENEFITS
May include:
• Opportunity to provide a unique activity or entertainment to the family audience. Previous ideas have included a pre-event magic show and a 'side show alley' themed games tent

PREVIOUS SPONSORS
Optus, Cairns Post, McDonalds Restaurants, Southern Cross Austereo, Masters Home Improvements
INTERNATIONAL WOMEN'S DAY
8 March 2020, 7.30am - 9.00 am
Cairns Convention Centre

SUMMARY
Council hosts a breakfast to celebrate local women who have made an outstanding contribution to our community. Two awards are presented: Woman of the Year and Young Woman of the Year and 2018 awarded the inaugural scholarship to a local woman/girl. The winners contributions to the community can be social, economic, cultural and/or political achievements. International Women’s Day has been occurring for well over a century and is continuing to grow from strength to strength.

TARGET AUDIENCE
Estimated 350 made up of:
• Women and men ranging extensively in age
• Supporters of women in the community
• Award nominees and their guests

MARKETING
Please refer to the Look at our Reach page, which lists the extensive marketing mediums utilised for Council events. Marketing activity for the International Women’s Day will start in January.

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR: $5,000 + GST
• Prominent exposure of company logo on all promotional material and website
• Opportunity to address the event audience and/or provide give-aways
• Personal recognition as the Major Sponsor in media releases and the opening speech
• Prominent display of company signage at the event

SCHOLARSHIP SPONSOR: $2,000 + GST
• Company logo on promotional material and website
• Display of company signage at the event

PREVIOUS SPONSORS
Bendigo Bank, DFS Galleria, Lotsa, Star FM
ECOFIESTA
Early June 2020, 10am - 7pm Cairns Cruise Liner Terminal

SUMMARY
The rise of the eco-conscious consumer is driving demand for greener products across every category. Ecofiesta is the region’s premier sustainability festival. It’s a free entry, all-ages event featuring live music, performances, food, fashion, family and children’s activities, games, prizes, interactive workshops and a large expo.

TARGET AUDIENCE
Estimated 13,000 attendees looking for a day of fun, friendship and eco-inspiration and over 100 stalls of green-tech and sustainable living solutions.

MARKETING
Please refer to the Look at our Reach Page, which lists the extensive marketing mediums utilised for Council events. Marketing activity for Ecofiesta will start in March.

SOCIAL ENTERPRISE SUPPORTER
Ecofiesta offers an opportunity for one non-profit organisation / social enterprise to provide in-kind event support in return for marketing, fundraising and brand alignment opportunities.

SPONSORSHIP OPPORTUNITIES

PRESENTING PARTNER: $10,000 + GST
- Prominent exposure of company logo on all promotional material and website
- Premium position expo stall at Cairns Ecofiesta
- Participate in the opening speech
- Logo on TV commercial, wayfinder and road signs and event sponsor boards
- Acknowledgement as Presenting Partner in Cairns Regional Council social media posts
- Display up to ten promotional signs on event site

MAJOR SPONSOR: $5,000 + GST
- Prominent exposure of company logo on all promotional material, website and event sponsor boards
- Expo stall at Cairns Ecofiesta
- Personal recognition in the opening speech
- Acknowledgement as Major Sponsor in Cairns Regional Council social media posts
- Display up to five promotional signs on event site

SPONSOR: $1,500 + GST
- Company logo on website and event sponsor boards
- Expo stall at Cairns Ecofiesta

TAILORED BENEFITS
May include:
- Opportunity to provide a unique activity or competition to the family audience.

PREVIOUS SPONSORS
Ergon Energy, Queensland Country Credit Union, James Cook University, Ports North, Pacific Toyota, Department of Agriculture and Water Resources
MAYOR’S CHARITY GOLF DAY

June 2020, TBC
Previous locations: Cairns Golf Club, Gordonvale Golf Course and Half Moon Bay Golf Club

SUMMARY
The Mayor’s Charity Golf Day is a charity fundraising event. Council has run the event for more than a decade and it continues to be one of the most popular events on the business calendar. The one day Ambrose event attracts senior executives from local organisations and provides a valuable networking forum. The charity recipients for 2018: YAPS and FNQ Rescues R Us.

TARGET AUDIENCE
• 144 participants
• 36 local businesses wishing to network whilst supporting a local charity

MARKETING
Please refer to the Look at our Reach Page, which lists the extensive marketing mediums utilised for Council events. Marketing activity for the Mayor’s Charity Golf Day will start in March.

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR: $7,000 + GST
• Two teams of four players in the competition with guaranteed carts
• Company logo on all event promotional material and website
• Company logo in the official player’s guide
• Opportunity to address the attendees during the event
• Opportunity to make the presentation of the major prize
• First option of preferred golf hole for your activation
• Personal recognition by the Mayor in official address
• Prominent display of company signage at the event

HOLE SPONSOR: $1,700 + GST
• One team of four players in the competition with guaranteed carts
• Company logo on events promotional material and website
• Company logo in the official player’s guide
• Prominent display of company signage on sponsored hole
• Option of providing food, beverage or an activity to patrons at your sponsored hole
• Personal recognition by the Mayor in official address
• A premium hole for your hosted activity (first in, first served basis for allocation of holes)

PREVIOUS SPONSORS
FGF Bitumen, Prime Construction, Preston Law, Trinity Petroleum, FKG
GREAT BARRIER REEF MASTERS GAMES

MAY 2021
Various sporting venues throughout Cairns and Tablelands, social hub in the Cairns CBD.

SUMMARY
The Great Barrier Reef Masters Games is a biennial event run by Council. Participants and athletes compete in over 20 different sports. Council are looking for a local Cairns business to sponsor one of the three social nights as part of the tournament.

TARGET AUDIENCE
The 2019 event saw over 2000 attendees who are:
• 58% women to 42% men split over the age of 35
• 69% of athletes were from within Queensland
• Supporters and spectators

MARKETING
Please refer to the Look at our Reach Page, which lists the extensive marketing mediums utilised for Council events. Marketing activity for the Games will start in May 2020.

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR: $10,000 + GST
• Naming rights to one night in the social function calendar (20, 21 or 22 May 2021), including opportunity to address the audience and/or provide a prize give-away
• Acknowledgement in opening speech and media releases
• Opportunity to display signage and/or perform an activation at social hub venue
• Prominent exposure of logo on all promotional material and athletes program
• Logo on GBRMG website

SPONSOR: $5,000 + GST
• Opportunity to display signage and/or perform an activation at social hub venue
• Logo on promotional material
• Logo on GBRMG website

SPONSOR: $2,000 + GST
• Logo on promotional material
• Logo on GBRMG website

PREVIOUS SPONSORS
Tourism Events Queensland, Tourism Tropical North Queensland, The Jack, LOTSA, Paronella Park, Skyrail
# Sponsorship Agreement

**ITEM 1**  
**PARTIES**  
Cairns Regional Council ABN 24 310 025 910  
119-145 Spence Street, Cairns Queensland 4870  
Contact: Raine Davies  
Position: Coordinator Event Delivery  
Telephone: 07 4044 3261  
Email: r.davies@cairns.qld.gov.au

Company & Trading names: ________________________________ (“Sponsor”)  
ABN: ____________________________________  
Address: ____________________________________  
Contact: ____________________________________  
Position: ____________________________________  
Telephone: ____________________________________  
Email: ____________________________________

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**ITEM 2**  
**EVENT NAME**  
& SPONSORSHIP CATEGORY

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**ITEM 3**  
**COMMENCEMENT DATE** (TODAY’S DATE)  
**EXPIRY DATE** (EVENT DATE)

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**ITEM 4**  
**FEE**

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**ITEM 5**  
**SPONSORSHIP SOUGHT**  
(please tick)

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<thead>
<tr>
<th>Event Name</th>
<th>Sponsorship Sought</th>
<th>Fee</th>
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<tr>
<td>Positive Ageing Fair</td>
<td>☐ Major Sponsor: $5,000 + GST</td>
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<td>☐ Sponsor: $5,000 + GST</td>
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<td>☐ Supporter: $2,000 + GST</td>
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ITEM 6
THE SERVICES PROVIDED TO COUNCIL

The services provided by Council as part of your sponsorship are listed on the relevant event page. Please initial this page to acknowledge these services.

DEFINITIONS

1.1 In this Agreement unless inconsistent with the context or subject matter:-
“Address for Service” means PO Box 359 Cairns in respect of Council and the address in Item 1 in respect of the Sponsor, or any other address nominated in writing by a party to the other party as its new address for notices or service;
“Agreement” means this Sponsorship Agreement;
“Approvals” means any approvals required to be issued by any Authorities in connection with the Signage and all changes to those Approvals which may need to be agreed to by those Authorities;
“Benefits” means benefits relating to the Sponsorship which Council provides to the Sponsor as set out in Item 6;
“Commencement Date” means the date specified in Item 3 and the commencement of the agreement;
“Expiry Date” means the date specified in Item 3 and the date that the agreement expires;
“Fee” means the payments and other consideration to be provided by the Sponsor to Council under this Agreement, as specified in Item 4;
“Force Majeure” means an act, omission or circumstance over which Council could not reasonably have exercised control, including without limitation cyclone, employee strike, terrorist incident, tsunami, floods and the like;
“GST,” “Recipient,” “Supplier,” “Supply” and “Tax Invoice” have the same meaning as given to those terms in A New Tax System (Goods and Services Tax) Act 1999 (Cth);
“Insolvency Event” occurs if the Sponsor becomes the subject of bankruptcy proceedings, winding up proceedings, is declared bankrupt, has a winding up order made against it, has a receiver and/or manager or administrator appointed or enters into a scheme of arrangement with creditors;
“Item” means the item number in the Reference Data;
“Logo” means the Logo of the Sponsor, Council or event;
“Services” means the services provided or undertaken by Council, as specified in Item 6;
“Signage” means the signage to be erected and/or displayed under this Agreement, particularly that listed in Item 6;
“Sponsorship” means the sponsorship, the subject of this Agreement;
“Sponsorship Logo” means the logo used by Council in respect of the Services, as attached to this Agreement;
“Term” means the term of this Agreement as specified in Item 3, and calculated as being from and including the Commencement Date to and including the Expiry Date.

2. SPONSORSHIP AND BENEFITS

2.1 The Sponsor will, during the Term, pay the Fee to Council, and in consideration, Council will provide the Benefits to the Sponsor.
2.2 Council will issue the Sponsor with a Tax Invoice for the amount of the Fee plus GST and the Sponsor will pay the Fee plus GST by cheque or as otherwise directed by Council within 14 days of receipt of each Tax Invoice.
2.3 The amounts payable by the Sponsor under this Agreement are exclusive of GST unless otherwise provided. If GST is to be assessed on the provision of goods, services or any other Supply under this Agreement, then the Recipient of the Supply shall, in addition to all other payments contracted to be made under this Agreement, pay the Supplier upon receipt of a valid Tax Invoice, the relevant GST amount/s.
2.4 The Sponsor and Council will promptly take all necessary steps and do all things as may be reasonably required on their part to diligently and expeditiously perform their obligations under this Agreement.

3. SPONSORSHIP MATERIAL AND SIGNAGE

Any promotional material to be used by either party making reference to the Sponsorship is to be approved in writing by the other party prior to use, which approval must not be unreasonably withheld.

4. INSURANCE AND LIABILITIES

4.1. The Sponsor shall at its own cost for the Term take out and maintain insurance in relation to its activities and potential liabilities to Council and third parties under this Agreement and the Sponsor must cause Council’s interests to be noted on its relevant insurance policies.
4.2. The parties acknowledge that Council is self-insured.
4.3. Council will not in any way be liable to the Sponsor for loss or damage it suffers in connection with this Agreement, provided that the loss or damage was not caused by Council’s breach of this Agreement.
4.4. The Sponsor indemnifies Council against all losses, claims or damages Council incurs as a result of the Sponsor’s negligence or failure to comply with the terms of this Agreement.

5. TERMINATION

5.1. If a party fails to comply with a term of this Agreement (“defaulting party”) and fails to remedy that non-compliance within 14 days of receiving a notice from the other party requiring it to do so (“non-defaulting party”), the non-defaulting party may terminate this Agreement by giving written notice to the defaulting party.
5.2. If at any time during the Term Council considers, acting reasonably, that this Agreement is no longer desirable having regard to adverse publicity relating to or associated with the Sponsor, Council may terminate this Agreement by giving 14 days written notice to the Sponsor.
5.3. If the Sponsor becomes subject to any Insolvency Event during the Term, Council may terminate this Agreement by giving written notice to the Sponsor.

6. ASSIGNMENT

This agreement may not be assigned by the Sponsor without Council’s written consent, which consent may (at Council’s sole discretion) be granted, granted with conditions or withheld.

7. FORCE MAJEURE

7.1. If Council is rendered unable, wholly or in part, by Force Majeure to carry out or observe any of its obligations under this Agreement, it shall give to the Sponsor prompt written notice providing full details of the Force Majeure.
7.2. Subject to clause 7.1, the obligations of the parties under this Agreement, to the extent affected by Force Majeure, will be suspended and no claim by either of the parties against the other party will avail by reason of such Force Majeure provided that Council must, to the extent practicable, take all reasonable steps to remove the Force Majeure as soon as possible.
7.3. Such reasonable steps will not require Council to settle any reasons for Force Majeure on unfavourable terms.

8. GENERAL PROVISIONS

8.1. This Agreement is governed by, and is to be construed in accordance with, the law of the State of Queensland, Australia.
8.2. The parties agree that the courts of the State of Queensland will have non-exclusive jurisdiction to hear disputes arising out of or relating to either this Agreement or the formation of this Agreement.
8.3. A notice will be deemed to be served on a party if it is addressed to that party as its Address for Service (and if the notice is to be served on Council, marked to the attention of the Chief Executive Officer) and it is delivered by hand to that address or sent by registered mail to that address.
8.4. This Agreement contains the entire agreement between the parties in relation to the Sponsorship.
8.5. Each party must promptly execute all documents and do all things necessary or desirable to give full effect to the arrangements set out in this Agreement.
8.6. Each party is responsible for its own legal fees in relation to the negotiation, preparation and execution of this Agreement.
8.7. Any duty on this transaction is payable by the Sponsor.
8.8. Nothing in this Agreement creates a joint venture, partnership, or the relationship of principal and agent, or employee and employer between the parties, and no party has the authority to bind any other party by any representation, declaration or admission, or to make contract or commitment on behalf of any other party or to pledge any other party’s credit.
8.9. Time shall be of the essence of this Agreement.
8.10. The Sponsor must not disclose the terms of this Agreement to any third party without Council’s written consent. Council may disclose the terms of this Agreement as it sees fit. This clause survives the termination of this Agreement.
Executed by Council

/ / 2019

Name:
Position:
<SIGNATURE>

Witnessed by:

Name:
Position:
<SIGNATURE>

Executed by Sponsor

/ / 2019

Name:
Position:
<SIGNATURE>

Witnessed by:

Name:
Position:
<SIGNATURE>
Contact:
Raine Davies, Coordinator Event Delivery
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