• Gateway to burgeoning
  Asian consumer markets
• Daily direct flights from
  Cairns International Airport
  into Asia-Pacific
• Ideal hub for doing business
  across northern Australia,
  Asia, Papua New Guinea
  and the Pacific
• Vibrant, entrepreneurial
  business community driven
  by innovation

• Uniquely gateway to two of the world's most
  precious and pristine natural wonders – the
  Great Barrier Reef and Wet Tropics Rainforest
• Exciting destination for business or pleasure
• More than 600 tourism experiences on offer
• Over 2.3 million visitors choose Cairns
  and Great Barrier Reef each year
• Year-round program of festivals, markets,
  sporting and cultural events including the Cairns
  Ironman Cairns Indigenous Art Fair and
  Chinese New Year celebrations which attract
  thousands of Australian and international visitors.

• Globally competitive tourism,
  marine, aviation and
  agriculture industries
• World-leading academic
  and research facilities
• Award-winning Cairns
  Convention Centre ranked
  as world's best congress
  centre (2014, Association
  of International Congress
  Centres Apex Awards)