



Cairns Festival

23 Aug - 1 Sep 2019

The Grand Parade is one of Cairns' most loved community events and a highlight of the Festival. It takes place during the opening weekend on Saturday 24 August from 5pm, incorporating a day of free family entertainment along the Esplanade, leading in to the Grand Parade and culminating in a spectacular fireworks display. It's a wonderful way to celebrate the opening weekend of the festival.

The Grand Parade celebrates our unique cultural identity and showcases our region's distinctive tropical lifestyle and character. It celebrates who we are, where we come from and where we are going and provides the opportunity to embrace our reputation as a vibrant and creative city, generating community pride.

We'd like you to create a float around what Cairns means to you.

It's free to enter and parade participants are in the running to win:

First Prize:	\$3,000
Second Prize:	\$2,000
Third Prize:	\$1,000
Best Eco-float	\$1,000
Encouragement Awards	3 x \$500 each

Judges will look at the following criteria:

- Colour
- Creativity
- Vibrancy
- Uniqueness
- Enthusiasm
- Use of natural or re-cycled materials
- Low or zero emissions transport
- Creating a party atmosphere

Let's celebrate us, you, me and how much we love our city!

Code of Conduct:

To enter the Cairns Festival 2019 Grand Parade all participants must adhere to the following code of conduct:

- The parade is a festive occasion to celebrate the lifestyle and community of Cairns and is not to be used to promote any political agenda or as a ground for protest.
- The parade is a fun family event and no discriminating, insulting, offensive or vulgar comments or displays may be presented. Entrants that give offence will not be accepted and risk expulsion from future parades.
- Cairns Festival reserves the right not to accept any presentations that could be damaging to the spirit of the parade.

You can lodge your application to enter a float using the form below. Terms of agreement and parade rules are also attached. Please return your complete application form by Sunday 21 July. Late entries will not be accepted.

PLEASE Tell us about your float

Business or group name:

Contact person general:

Preferred contact phone number:

Email address:

Postal address:

Contact person on parade day:

Mobile phone number on parade day:

Float name:

Float type (please circle):

Motorised entry

Non-Motorised entry

Number of adults participating:

Number of children participating:

List details below for all vehicles used as part of your float:

Describe the type of vehicle (Ute, Truck, Bus etc) NB: No semi-trailers:

Float height:

Float length:

Float width:

The 2019 Grand Parade is asking that each motorised float provides a minimum of one guide to lead your entry along the parade route. The size of your float will determine the amount of guides you will need. This will be discussed with the Parade Coordinator upon your application.

Name of guide:

Email address:

Contact phone number:

Describe your float: [e.g. large decorated truck with giant paper flowers and fairy lights with a group of 30 costumed flower dancers walking behind]

Will you play pre-recorded music? Please name the style/genre of music or major artists you will be playing.

Will you play live music? **Yes** **No**

Please list instruments and style of music.

Will you play a voice-over or similar message? **Yes** **No**

What will the message be?

Will you be handing out promotional material, or similar items? Please list. A copy of this material will need to be sent to the Parade Coordinator for approval before the parade. **NB: Lollies are not permitted.**

Will you have a fuel-powered generator on your float? **Yes No**

Float entries are not permitted to stop unless instructed by a Parade Marshal. This includes choreographed movement and sporting demonstrations.

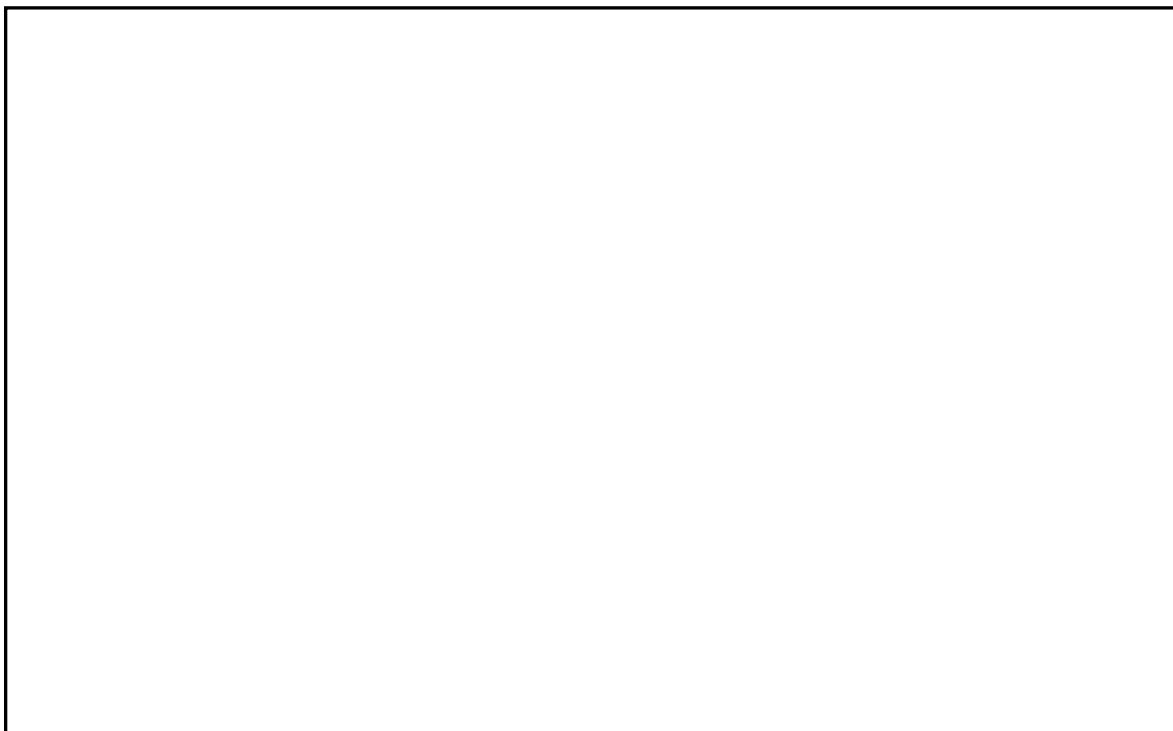
Will your float have lights (other than vehicle lights)? **Yes No**

Describe them:

How does your float celebrate us, you, me and our beautiful city?

Please provide any other information that can help us understand your float and present it in the best position within the parade.

Please draw a sketch (below) of what your float will look like.



By entering the Cairns Festival 2019 Grand Parade the applicant has read and accepts the Terms of Agreement and Parade Rules.

Signature: _____ Date: _____

If you have any questions please don't hesitate to contact the Jan Aird, the Parade Coordinator by Ph: 4032 6656 or email: festival@cairns.qld.gov.au

Please return your completed application form to festival@cairns.qld.gov.au by Sunday 21 July. Late entries will not be accepted.