Throughout April 2018, Cairns Regional Council sought public input for a new City Centre Master Plan to guide the city’s ongoing evolution as a vibrant, liveable space for us all. The community had a say on three project ideas - a renewed Esplanade Parklands, an Esplanade Dining Precinct, and the Gallery Precinct - via an online survey, an interactive “ideas wall”, social media and email. The high level results of this consultation process are presented below.

**A RENEWED ESPLANADE PARKLANDS**

50% of all survey respondents visited the Esplanade Parklands at least weekly.

**TOP USES**

- Relax or meet family/friends (55%)
- Exercise/participate in sport (51%)
- Attend events (42%)
- Go to children’s playgrounds (32%)

**MOST VALUED**

- Relaxing feel (52%)
- Boardwalk/viewing platforms (50%)
- Lagoon (46%)
- Open space (37%)

**TOP 3 PRIORITIES**

- 42% better car parking
- 37% improved separation of pedestrians and cyclists
- 33% extended boardwalk

“Would love to see development of North end of esplanade (bars, cafes, retail etc.) This would anchor each end and encourage use of the full length of the esplanade”

“The Pier Centre and marina area needs to be better incorporated into whatever plan is put in place”

**CITY CENTRE MASTER PLAN CONSULTATION SNAPSHOT**

People engaged in the process: 2422

97% of survey respondents live in Cairns.

1229 people took the online survey.
1085 people shared their views on the Ideas Wall.
80 commented on Council’s Facebook page.
28 people had their say by email.

**TOP 5 SUBURBS**

- Redlynch 8%
- Cairns City 6%
- Edge Hill 5%
- Cairns North 5%
- Mount Sheridan 5%
ESPLANADE DINING PRECINCT

60% of respondents dine at least monthly along the Esplanade

MOST VALUED
Views to parklands and waterfront (71%)  
Relaxed casual dining experience (65%)  
Vibrant atmosphere (53%)

TOP ISSUES
Traffic noise and fumes (60%)  
Narrow footpaths (45%)  
Limited space for outdoor dining (42%)

TOP 3 PRIORITIES

46% More space for outdoor dining
43% Improved lighting to create a vibrant night time experience
43% Tropical character with a consistent look and feel

“Let’s create some outdoor dining, casual style... a place where people can mingle and eat”

GALLERY PRECINCT

A sculpture walk with interactive sculptures that reflect the rainforest, reef and Indigenous cultural stories.

TOP 3 PRIORITIES

60% Activation during day and evening
47% spaces for relaxing and informal gatherings
41% design that supports a broad range of arts and cultural events

OTHER IDEAS

more activation of our laneways with cool cafes, bars and artworks.

“an opening-up for street vendors & food carts”

“A pier jutting out from the viewing platform on the board walk... great for bird watchers, for fishing off”

pockets of green around the city. On walls, in planters, outside shops, in laneways.”