

SANDWICH BOARDS AND PORTABLE SIGNS

What are Sandwich Boards and Portable Signs?

Sandwich Boards and Portable signs are:

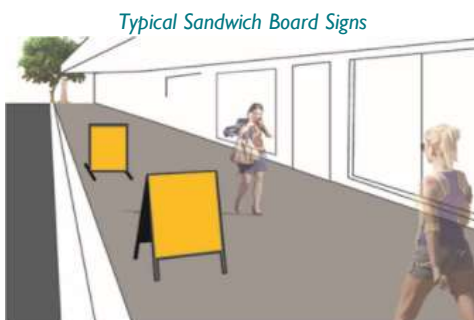
- Moveable advertising devices for businesses.
- Often located on local government-controlled areas such as nature strips and footpaths outside the business.
- Defined and regulated under Part 4 of *Local Law No. 4 (Advertising Devices) 2019* for each type of device.

Examples of Portable signs and Sandwich Board signs include:

- A changeable letter sign
- Tear drop, pull-up or feather banners
- A-frame or T-frame signs.



(Note: Only one portable sign or sandwich board sign is permitted on Local Government Controlled area per tenancy)



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Sign requirements

- May only be used to advertise products or services that the business offers
- May be free-standing or on wheels
- Cannot be fixed to any tree, light post, power pole or other infrastructure on a local government controlled area
- May only be displayed during the business hours of the tenancy
- Have no more than two faces, arranged back-to-back
- Have a maximum advertising area of 0.54m² per face
- Not be illuminated or animated
- May have only **one** (1) Sandwich Board or Portable sign per tenancy on local government controlled areas (except in CBD)
- If **not** on local government controlled area you are permitted to have **two** (2) Sandwich Boards or Portable signs.

Do I need a Permit?

No, provided you meet the requirements of *Local Law No. 4 (Advertising Devices) 2019*.

When displaying signs on Local Government Controlled areas, you must continue to maintain public liability insurance to the value of \$20 million that notes Cairns Regional Council as an interested party.

Failure to comply

Failure to comply with the Local Law requirements may result in:

- Removal of the sign
- Penalty Infringement Notices.

Where can I put a sign?

You can locate a sign:

- On a local government controlled area such as the nature strip or footpath (outside the CBD)
- Where it does not interfere with pedestrian or vehicle movements or sight lines
- Separated from any other Sandwich Boards or Portable signs by a minimum of 2 metres.
- In front of the tenancy/business it is advertising (on-site)



More information

Further information on can be found at [Advertising devices | Cairns Regional Council](#).

Or you can contact Council by:

Calling 1300 69 22 47 or

Attending council chambers located at:

119-145 Spence St, Portsmith

Where can I not put a sign?

You **can not** locate a sign:

- Within the CBD on local government controlled land



- Within a minimum of two (2) metres of another Sandwich Board or Portable sign.
- Where it interferes with pedestrian or vehicle movements or sight lines
- In an area permitted for footpath dining
- On a driveway
- On a road, roundabout, traffic intersection or median strip
- Where it causes a nuisance
- Where it endangers health or safety of any persons
- On a Place of Significance*
- In a Neighbourhood Character Area*.

*Please see Council's [CairnsPlan 2016 Property Report tool](#) is an easy and convenient way to access planning scheme information that relates to a specific property.

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