

ORDINARY MEETING	20
21 DECEMBER 2023	

COMMUNITY PARTNERSHIPS GRANT - CAIRNS AGRICULTURAL PASTORAL AND MINING ASSOCIATION

63/18/1 | #7308532

RECOMMENDATION:

That Council:

1. Supports the application received from the Cairns Agricultural Pastoral and Mining Association for the 2024 Cairns Show and enters into a one-year Resource and Performance Agreement to the value of \$70,000 (ex GST).
2. Delegates authority to the Chief Executive Officer in accordance with the *Local Government Act 2009* to finalise any and all matters relating to the above agreement.

INTERESTED PARTIES:

See Attachment 1.

EXECUTIVE SUMMARY:

The Cairns Agricultural Pastoral and Mining Association has submitted a Community Partnerships Grant application to Council to assist with the delivery of The Cairns Show held at the Cairns Showgrounds from 17 to 19 July 2024.

The formal request to Council is for a total of \$70,000 (ex GST) for the delivery of the 2024 event. Given the significance of this annual event, and the economic impact on the economy of Cairns, officers propose that Council enter into a one-year Resource and Performance Agreement providing a total of \$70,000 (ex GST), consisting of up to \$25,000 in-kind (ex GST) and \$45,000 cash (ex GST).

BACKGROUND:

The intent of the Community Partnerships Grant is to assist community groups and organisations with the delivery of events, activities and programs that enhance the lives of local communities, celebrate important community occasions, and provide opportunities to develop social cohesion and connection in the Cairns region.

The Cairns Agricultural Pastoral and Mining Association has been considered for funding because the event aligns with the objectives of the Community Partnerships Grant stream, specifically as the event:

- Drives community and social outcomes to enhance the overall quality of life in local communities.
- Contributes to the region's balanced portfolio of community, arts, cultural and sporting events.
- Celebrates the rich traditions of communities and the importance of these to the Cairns region.
- Drives future growth and sustainability of local events, activities and programs.

COMMENT:

The annual Cairns Show, which began in 1891, is a three-day agricultural, pastoral, horticultural, industrial, art, craft, cultural, historical, mining and community event that includes a variety of competitions, demonstrations and exhibits of farming and commercial goods, arts and crafts, educational information, entertainment, sideshows and amusement rides.

The Cairns Show is the largest regional show in Australia and will take place from 17 to 19 July 2024, making it a key event in the region's social calendar. Volunteers, performers, exhibitors, community groups, emergency services, schools and families all participate in the accessible and inclusive event.

This year, the Cairns Show was successfully delivered with a total of 65,517 people attending the event over the three days. The Cairns Show provided local businesses with the opportunity to advertise and showcase their products to customers in Cairns and the surrounding areas, whilst also offering additional employment opportunities in the region.

The 2024 Cairns Show is expected to attract approximately 70,000 people of which 13,759 are projected to be intrastate visitors. The potential direct and indirect economic impact of the 2024 Cairns Show is estimated to be \$1,218,838 to the Cairns region.

Since 2016, Council has resolved to the support Cairns Agricultural Pastoral and Mining Association for the delivery of The Cairns Show.

Cairns Show Year	Cash	In-kind	Total Contribution
2023	\$45,000	\$25,000	\$70,000
2022	\$45,000	\$25,000	\$70,000
2021	\$65,000	\$25,000	\$90,000
2019	\$40,623	\$12,470	\$53,093
2018	\$28,893	\$26,706	\$55,599
2017	\$28,411	\$26,706	\$55,117
2016	\$28,411	\$26,706	\$55,117

Cairns Agricultural Pastoral and Mining Association is requesting \$70,000 (ex GST) towards the delivery of the 2024 Cairns Show.

Officers are supportive of this request and recommend providing support up to \$70,000 (ex GST) consisting of \$45,000 (ex GST) cash and the provision of up to \$25,000 (ex GST) in-kind assistance.

OPTIONS:

Option 1: (Recommended)

That Council:

1. Supports the application received from the Cairns Agricultural Pastoral and Mining Association for the 2024 Cairns Show and enters into a one-year Resource and Performance Agreement to the value of \$70,000 (ex GST).
2. Delegates authority to the Chief Executive Officer in accordance with the *Local Government Act 2009* to finalise any and all matters relating to the above agreement.

Option 2:

That Council does not support this recommendation and adopts an alternative funding allocation.

CONSIDERATIONS:

Risk Management:

Cairns Agricultural Pastoral and Mining Association Committee Member Nathan Lee Long is running as a candidate for Cairns Division 5 in the 2024 Local Government elections. Officers confirm that this has had no bearing on the recommendations contained within this report.

Visitation

As the tourism economy recovers post-COVID, aviation routes are still disrupted and not at full capacity for domestic or international travel into Cairns. This capacity, along with increased airline and hotel pricing and consumer confidence may have an impact on visitation numbers, though it is noted that a conservative approach has been taken when assessing potential event visitation and economic benefits.

Council Finance and the Local Economy:

The recommended cash funding can be accommodated within Council's Community Partnership Grant funding allocation for 2023/2024. The in-kind support will be taken from the proposed 2024/2025 Community Partnerships Grant funding allocation.

Budget considerations – 2023/2024

- The Community Partnerships Grant has an allocation of \$684,575 (ex GST) for the 2023/2024 financial year.
- \$464,681 (ex GST) of funds have already been allocated.
- Recommended funding in this report amounts to \$70,000 (ex GST).

- The remaining balance available for distribution within the 2023/2024 budget is \$174,894 (ex GST).

2023/24	
2023/24 Budget	\$684,575
Currently allocated	\$464,681
Recommended in this budget	\$45,000
Remaining Budget 2023/24	\$174,894

Budget considerations – 2024/2025

The In-Kind request for Cairns Agricultural Pastoral and Mining Association will be recommended for funding to a value of up to \$25,000 (ex GST). This allocation will be taken from the 2024/2025 Community Partnerships Grant Stream.

2024/25	
2024/25 Budget	TBC
Currently allocated	\$0
Recommended in this budget	\$25,000
Remaining Budget 2024/25	TBC

Community and Cultural Heritage:

The events contained in this report celebrate an aspect of community life; they foster community pride and enhance the profile of Cairns. A successful event is one that is embedded within the local community, which fosters community pride outcomes. In particular these events:

- Support community activations that address Council's community resilience priorities.
- Seek to partner with and promote local hotels, restaurants, cafes and other traders.
- Seeks local volunteers to facilitate the operation and staging of the events.
- Brings people together, giving enjoyment and a sense of belonging.
- Builds capacity amongst local clubs and volunteer networks.
- Delivers programs that promote the event and community engagement.

Corporate and Operational Plans:

The applications recommended in this report align with Council's Corporate Plan 2021 – 2026:

- Focus One – Robust Economy
Strategy: Optimise visitation and tourism opportunities.
- Focus Four – Community Culture
Strategy: Support diverse sport, cultural and community groups that contribute to wellbeing.

Policy:

Council's Community Grant Policy has been applied in the assessment of these applications.

ATTACHMENTS:

Attachment 1: Interested Parties.



Brett Spencer
Executive Manager Community Life



Destry Puia
Director Lifestyle and Community

ATTACHMENT 1: INTERESTED PARTIES**CAIRNS AGRICULTURAL PASTORAL AND MINING ASSOCIATION**

Committee Position	Name
President	Ian Allen
Treasurer	Narelle Phipps
Secretary	Des Tong
Committee Member	Ley James
Committee Member	Glen Hunter
Committee Member	Bevan Clayton
Committee Member	Linda Halliwell
Committee Member	Chris Van Dorssen
Committee Member	Carol Allen
Committee Member	Nathan Lee Long
Committee Member	Les Plath
Committee Member	Danny Sale
Committee Member	Louis Underwood
Committee Member	Kent Hams
Committee Member	Michael Tonion
Committee Member	Jan Anderson
Committee Member	Michael Fisher
Committee Member	Belinda Flynn
Committee Member	David Green
Committee Member	Dean Hoult
Committee Member	Amanda Hunter
Committee Member	Glenda McAuliffe
Committee Member	Warren March
Committee Member	Robert O'Malley
Committee Member	Michael Pattini
Committee Member	Bryan Poppett
Committee Member	Bill Smith
Committee Member	Christine Stoddart
Committee Member	Robert Stoddart

Note: The identification of interested parties is provided on a best endeavours basis by Council officers and may not be exhaustive