ECONOMIC DEVELOPMENT FUND GRANT APPLICATION: 15/15 FILM FESTIVAL AT CITY PLACE

Ian Lowth: 1/59/13-01: #2360793

RECOMMENDATION:

That Council not support the application for financial assistance towards the running of the 2009 15/15 Film Festival in City Place and direct the organisers to submit an application to Council's Regional Arts Development Fund (RADF) for the specific support sought for planning of the 2010 event.

INTRODUCTION:

This report addresses a request for funding to support a Film Festival in City Place on 24 October 2009.

BACKGROUND:

This application was lodged with Council on 15 October 2009 and seeks funding of $13,654.09 from Council's Economic Development Fund, which includes provision for considering funding of festivals and events.

COMMENT:

The application is in relation to a free short-film festival that is to run in City Place on 24 October 2009. The Festival has international links in that it is held annually as a multi-location event across 33 national and international destinations. After 9 years this will be the first time the event has included Cairns, reflective of the fact that a Cairns entry is among the films to be shown.

The organisers of the Cairns event are also proposing the introduction of a new concept designed to showcase the local up and coming and established film makers. The "2 in 2" Film Creation is a 2 minute film produced in 2 hours and will involve up to 4 teams. Each will film, edit and finally screen their films on the evening of the Festival.

The organisers wish to establish the event as an annual event for Cairns. Part of the funding sought is to cover the cost of planning for the 2010 event.

Late lodgement of the application relative to the scheduled date for the Festival has allowed little time for a detailed assessment of the proposal. In this case, time has not permitted the application to be circulated to Advance Cairns or to the Festivals Committee for review. In addition a lack of time to engage with the applicant has meant that Council has had to rely solely on the information provided in the application.
<table>
<thead>
<tr>
<th>Criteria</th>
<th>Assessment</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Potential of the project to deliver immediate economic benefit</td>
<td>Low</td>
<td>Event is just starting out in Cairns and does not yet have a high profile.</td>
</tr>
<tr>
<td>Estimated size of the expected boost to the local and/or regional economy through direct and indirect expenditure generated</td>
<td>Low</td>
<td></td>
</tr>
<tr>
<td>Potential for project outcomes to provide a lasting legacy for the economy</td>
<td>Medium</td>
<td></td>
</tr>
<tr>
<td>Potential for the funded activity to grow in size over time</td>
<td>Medium</td>
<td></td>
</tr>
<tr>
<td>Potential for attracting more visitors to the region (tourism marketing potential)</td>
<td>Low</td>
<td>No strong evidence, although this year's Cairns entry will be shown in Paris and Barcelona.</td>
</tr>
<tr>
<td>Potential to impact the diversity of the local economy</td>
<td>Low</td>
<td></td>
</tr>
<tr>
<td>The significance of Council's support in the applicant's decision to proceed with the project</td>
<td>Low</td>
<td>The event organiser has advised that the event will proceed, with organisers personally underwriting the event in the event that Council support is not forthcoming.</td>
</tr>
<tr>
<td>Capacity to generate favourable media coverage for the community or region</td>
<td>Medium</td>
<td></td>
</tr>
<tr>
<td>Demonstrated feasibility in responding to an identified need or opportunity of economic benefit to the community (show links to strategic directions identified by Council and/or Advance Cairns if relevant)</td>
<td>Low - Med</td>
<td>Some link to the plans to re-invigorate the region as a recognised film making location</td>
</tr>
<tr>
<td>Demonstrated success with previous projects of this type</td>
<td>Medium</td>
<td>The Festival Brand is 9 years old; no local involvement prior to this year.</td>
</tr>
<tr>
<td>Requirement for direct support from or involvement of staff from Council or Advance Cairns</td>
<td>Low</td>
<td></td>
</tr>
<tr>
<td>Level of financial support from partners, other sources and from the organisation itself (ie the greater the leveraging of other funds, the better the application will be viewed)</td>
<td>Low</td>
<td></td>
</tr>
<tr>
<td>Level of potentially negative impacts on surrounds, environment, others</td>
<td>Low</td>
<td></td>
</tr>
</tbody>
</table>
Based on the above assessment, the application does not have a strong case from an economic perspective.

From an arts and cultural perspective it does appear to have some merit and written support from the following organisations is noted:

- Arts Nexus
- Djarragun College
- Bright Black Pty Ltd
- Twelve Bar Cafe.

CONSIDERATIONS:

Corporate and Operational Plans:

One of the key actions identified in the Corporate Plan in relation to Goal 5 "Creating a Prosperous Region" is to "Strengthen Council’s support for economic development including tourism and economic diversification". This includes support for "the development and growth of festivals and events across the region".

Goal 2 advises that Council will "build more creative, innovative and self-reliant communities where participation in community life is enabled and encouraged". Specifically Council will "provide enhanced arts and cultural activities that add value to the life of residents and visitors alike". It further advises that Council's Cultural Plan will be implemented, that Plan identifying the need to collaborate "with contemporary arts groups to provide fresh, innovative product and performances specifically for a festival or event.

The Community, Sport and Cultural Services Department has responsibility for managing these types of proposals.

Statutory:

There are no statutory considerations unique to this type of proposal.

Policy:

Supporting an event of this nature is consistent with Council’s Cultural Plan.

Financial and Risk:

Council’s is being asked to commit $13,291.09 ex GST.

The Economic Development Fund (EDF) currently has an unallocated balance of $189,170.

There are EDF applications totalling $109,236 listed on the Agenda for Council’s Ordinary Meeting of 28 October 2009.

The risks to Council from this project should it proceed are considered to be low.
Sustainability:

While the amount of the contribution is relatively small, the economic benefits that it will bring are also small. The event would appear to have greater potential from an arts and cultural perspective.

CONSULTATION:

The applicants have liaised with Council's Inner City facilities team in putting together their application.

OPTIONS:

Options for consideration by Council include

1. To approve the application for $13,654.09.

2. To approve a contribution of $7,765.09 towards the 2009 event and direct the organisers to submit an application to Council's Regional Arts Development Fund (RADF) for the support sought for planning of the 2010 event.

3. To approve a part-contribution of $2,000 towards the 2009 event and direct the organisers to submit an application to Council's Regional Arts Development Fund (RADF) for the support sought for planning of the 2010 event.

4. To not approve the application and direct the organisers to submit an application to Council's Regional Arts Development Fund (RADF) for the financial support sought for planning of the 2010 event.

CONCLUSION:

It is recommended that Council not approve the application and direct the organisers to submit an application to Council's Regional Arts Development Fund (RADF) for the support sought for planning of the 2010 event. Support is not considered appropriate at this stage given the following:

- There has been little time to check the details of the application submitted
- The 2009 event is proceeding regardless of Council's support
- The event offers limited economic benefit
- The funding of planning for the 2010 event is a subject more suited to the RADF grant process.

ATTACHMENTS:

Economic Development Grant Application: 15-15 Film Festival at City Place

Ian Lowth
General Manager – Community Sport & Cultural Services
ATTACHMENT 1: Economic Development Grant Application: 15-15 Film Festival at City Place

ECONOMIC DEVELOPMENT FUND GRANT APPLICATION

To: General Manager, Community, Sport and Cultural Services

We wish to submit this application to secure funding for an event that we feel will be of great benefit to the Cairns region, now and into the future.

The 15/15 International Film Festival has been running for 9 years and attracts entries from around the world. This is the first year that a film has been submitted from Cairns and because of this local participation the Film Festival will be held in Cairns on the 24th October 2009.

The Cairns Regional Council has shown support for the event and made available City Place as a venue for the Festival. The use of this public area has promoted the idea of providing a free Film Festival to the public so that as many people as possible can participate in viewing the selection of short film that makeup the Festival. It is also planned to provide entertainment from local street performers and information on the creative art of film making.

Additional to the Film Festival we are planning to launch a new film making concept, ‘2 in 2’ Film Creation, where teams will attempt to make a 2 minute film in 2 hours. This will be run on the day of the 15/15 Film Festival and the completed films shown during the evening.

We feel that a successful application for funding will enable this Festival to become firmly established as an annual event that will stimulate the community to actively become involved in the creative process of film making, either as producers of films or viewers of the content created by film makers.

We eagerly await the response to this application for funding.

Kind regards

Shayne Thomson and Justin Hoskins.

Shayne Thomson  0438800165
Justin Hoskins  0423760526
ECONOMIC DEVELOPMENT FUND GRANT APPLICATION

Please attach the completed application form to a covering letter.

1. Please provide details of your organisation:

<table>
<thead>
<tr>
<th>Organisation Name:</th>
<th>15/15 International Film Festival</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Name/Title:</td>
<td>Justin Hoskins</td>
</tr>
<tr>
<td>Postal Address:</td>
<td>PO Box 580</td>
</tr>
<tr>
<td></td>
<td>Cairns North QLD 4870</td>
</tr>
<tr>
<td>Telephone:</td>
<td>0423 760 526</td>
</tr>
<tr>
<td>Fax:</td>
<td></td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:festivalvision1@westnet.com.au">festivalvision1@westnet.com.au</a></td>
</tr>
<tr>
<td>Total Funds ($) Requested:</td>
<td></td>
</tr>
<tr>
<td>Cash:</td>
<td>$13291.09</td>
</tr>
<tr>
<td>Kind Support:</td>
<td>$...........................</td>
</tr>
<tr>
<td>TOTAL:</td>
<td>$13291.09</td>
</tr>
</tbody>
</table>

2. Please provide details of the person most able to answer questions regarding this proposal:

<table>
<thead>
<tr>
<th>Contact Name:</th>
<th>Shayne Thomson</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position in Organisation:</td>
<td>Co-ordinator</td>
</tr>
<tr>
<td>Telephone:</td>
<td>(07) 4081 0181</td>
</tr>
<tr>
<td>Fax:</td>
<td></td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:festivalvision@westnet.com.au">festivalvision@westnet.com.au</a></td>
</tr>
<tr>
<td>Mobile:</td>
<td>0438 800 165</td>
</tr>
</tbody>
</table>

3. Please provide details of your proposed project:

- **Project Name:**
  
  15/15 International Film Festival and the '2 in 2' Film Creation

- **Date of Proposed Project:**
  
  24th October 2009 7pm – 9.30pm

- **Project Background:**
  
  Cairns Regional Council Economic Development Fund Grant Application
The 15/15 International Film Festival is held annually as a multi-location event which has been running for nine years. It takes place across 33 National and International destinations such as Paris, Barcelona, Netherlands, Puerto Rico, UK, Melbourne, Sydney, Perth, Adelaide, Darwin, Broome and now for the first time in Cairns.

This event focuses on providing the capacity for emerging and independent film makers across the world to simultaneously produce films.

The 15/15 Film Festival provides an excellent creative opportunity for film makers to make a short film that is up to 15 minutes in length within 15 hours. This is the first time that a film has been submitted from Cairns. This entry will enable the travelling Film Festival to visit Cairns on the 24th October 2009 during which the winning and runner up entries are shown.

As a component of the festival, exclusive to Cairns we are introducing a new concept designed to showcase the local up and coming and established film makers. The 2 in 2 Film Creation is a 2 minute film produced in 2 hours and will involve up to 4 teams, each will film, edit and finally screen their films on the evening of the Festival.

There will be live performances by local street theatre artists during the event.

The 15/15 director and a local radio personality will be MC-ing for the evening and will provide commentary during the event.

Digger Street Arts Collective and Arts Nexus representatives will be providing information on the many resources available in the region.

Media coverage of past 15/15 Film festival events:

www.austembassy.or.th/bkok/Pressrelease55.html
www.abc.net.au/stateline/vic/content/2003/81113381.htm

- **Project Aim:**

The Festival aims to highlight industry producers and establish an engaging community event. The long term goal of this project is to revitalise, energise and stimulate the potential interest and networking capacities within the film making culture in the region. This annual Film Festival will become a fixture in the events to be staged in Cairns as part of each year’s event calendar.

- **Scope of Project/Project Milestones:**

Anticipated growth shown below:
### Milestones

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
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<tbody>
<tr>
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<td>4</td>
<td>8</td>
<td>10</td>
<td>15</td>
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<tr>
<td>Audiences</td>
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<td>500</td>
<td>700</td>
<td>1000</td>
<td>2000</td>
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<td>8</td>
<td>10</td>
<td>15</td>
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<tr>
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<td>3</td>
<td>4</td>
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<td>Port Douglas</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Entries</td>
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<td>1</td>
<td>2</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Showing</td>
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<td>1</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Kuranda</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Entries</td>
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<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Showing</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

- **Project Activities:**

  Staging of the 15:15 International Film Festival at City Place as a free event. As part of the Festival the '2 in 2' Film Creation concept will be launched for the first time in Cairns with up to 4 films being made by local emerging/established film makers to produce fresh content on the night for showcasing.

  Adding to the entertainment on the night will be local street performers exhibiting their talents.

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#### Project Budget Item (categories of expenditure)

<table>
<thead>
<tr>
<th>Project Budget Item</th>
<th>Council Funding (ex GST)</th>
<th>Additional funding (ex GST)</th>
<th>Source of additional funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>b. Cash</td>
<td>c. In-Kind</td>
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<tr>
<td>15/15 Film Festival fee</td>
<td>2272.73</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Digger Street Performers</td>
<td>500.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Digger Street Promotions, flyers and posters</td>
<td>500.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bright Black AV</td>
<td>1284.74</td>
<td>363.64</td>
<td>Bright Black (in-kind)</td>
</tr>
<tr>
<td>2010 event planning</td>
<td>5000.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12 weeks @ $500 pw</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation expenditure</td>
<td>1000.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ARTS NEWS / SPECIAL EDITION</td>
<td>1733.62</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total (ex GST)</td>
<td>$15,654.69</td>
<td>$363.00</td>
<td></td>
</tr>
</tbody>
</table>

**Total funding (b+c+d) (ex GST)**: $15,654.69
- Proposed timing (month/year) of receipt of Council cash assistance if approved:
  
  Funding is not required prior to the event on the 24th October 2009. However if funding can be made available by the 31st of October all the stakeholders will be appreciative.

- Proposed timing (month/year) of receipt of Council in-kind assistance if approved:
  
  On the day of the event, Cairns Regional Council has provided the use of venue and the infrastructure required such as Marquees, Grand stands, Projector and Screen. Also Security and Staff to assist in Set-up/pack-down and oversee the event. Prior to the event media releases and promotions are carried out through council networks.

5. Please provide a statement in respect of as many of the following as is considered relevant to your project (please not applicable if that is the case):

- Potential of the project to deliver immediate economic benefit
  
  This will come directly from the participation of local businesses supplying services and equipment on the night and the local performers. With the event taking place in the heart of the city local businesses such as cafes, restaurants and pubs will benefit directly. This event will raise the profile of City Place for ongoing entertainment and cultural activities.

- Estimated size of the expected boost to the local and/or regional economy through direct and indirect expenditure generated
  
  The ‘2 in 2’ Film Creation project is a live film making event exclusive to Cairns and in the long term a draw-card for people involved or wanting to be involved in the film industry. TropFest is a good example of a short film festival which has demonstrated the boost to local economies in all locations where it is screened.

- Potential for project outcomes to provide a lasting legacy for the economy
  
  The 15/15 Film Festival began in Victoria, Australia, in 2001 with only 13 participant submissions, but it screened to a sold-out cinema of 650 people. 2009 is the ninth year of the festival, receiving over 850 entries since it commenced which screened to audiences over 50,000 people. As in previous years, representatives from the national and international film community will be attending the event. The “2 in 2” Film Creation has the potential to follow this trend.

  It is expected that this project will enable people of all ages to participate, without any prior skills, join in with experienced film makers and acquire new skills.

- Potential for the funded activity to grow in size over time
As the festival continues to grow, it is our goal to be part of a global film community. Every year the 15/15 Film Festival gets grows in people participating and becomes more accessible to film makers and their audiences.

The "2 in 2" Film Creation concept has been designed to excite and energise the community. Making it simple to participate, produce content, screen and gain acknowledgement. Creating and nurturing networks that will continue to grow and evolve as part of the arts and culture in the Cairns region, facilitating self-expression and encouraging people to reflect on the world around them.

- Potential for attracting more visitors to the region (tourism marketing potential)

This year's Cairns entry in the 15/15 International Film Festival - 'The Lesson' will be shown in Paris and Barcelona raising our international profile. All destinations where films are made are promoted internationally each year, through media releases on TV, radio, newspapers, posters, flyers, website and arts and culture networks.

- Potential to impact the diversity of the local economy

Stimulate the interest and involvement in the film industry and raise profile which in turn will have a positive impact on the economic diversity of the region.

- The significance of Council's support in the applicant's decision to proceed with the project

The project would still take place, however, it would have a much higher profile due to provision of the venue, in-kind support and funding assistance.

This project is beneficial to the broader Cairns community and would otherwise be funded by individuals.

- Capacity to generate favourable media coverage for the community or region

There has been interest shown by the local media Cairns Post and Seven Network to run stories on the Festival. The Cairns entry 'The Lesson' was nominated for best documentary in this year's competition.

- Demonstrated feasibility in responding to an identified need or opportunity of economic benefit to the community (show links to strategic directions identified by Council and/or Advance Cairns if relevant)

- Re-invigorate Tropical North Queensland as a recognised film making location.
- Create and nurture networks of people with film making skills that will continue to grow and evolve as part of the arts and culture in this region.

- Facilitate self-expression and encourage people to reflect on the world around them.

- Create a community "can do" project which makes it simple for the community to participate, produce content, screen and gain acknowledgement.

- Build a sustainable film making culture, expand and strengthen partnerships across government and establish partnerships with the corporate and community sectors.

**Demonstrated success with previous projects of this type**

The 15/15 Film Festival began in Victoria, Australia, in 2001 with only 13 participant submissions, but it screened to a sold-out cinema of 650 people. 2008 is the ninth year of the festival, receiving over 850 entries since it commenced which screened to audiences over 50,000 people. As in previous years, representatives from the national and international film community will be attending the event. The “2 in 2” Film Creation has the potential to follow this trend.

**Requirement for direct support from or involvement of staff from Council or Advance Cairns**

Provision of the venue and assistance through the staff at Cairns Esplanade, Cairns Regional Council for the staging of the event and promotions through the council networks. Advance Cairns are also advocates of the event.

- **Level of financial support from partners, other sources and from the organisation itself (the greater the leveraging of other funds, the better the application will be viewed)**

Sponsorship from businesses, such as Bright Black providing services and equipment and collaboration with Arts Nexus and Digger Street Arts Collective.

- **Level of potentially negative impacts on surrounds, environment, others**

This event could potentially attract a large audience as it is taking place in the heart of the city and is well promoted. May require extra support from security to oversee the event for a safe and pleasant experience. There will also be First Aid provided and will require City Square toilets to be open to avoid any potentially negative impact.
* Be either a properly constituted not-for-profit organisation, or
  A group sponsored by an incorporated association, or
  yes
  N/A
* A for-profit group where the funded project will not return an immediate profit

| * Have a majority of members of the group/organisation resident in the Cairns Regional Council area | yes |
| * Operate within Cairns Regional Council boundaries | yes |
| * Have acquitted any previous Cairns Regional Council grant satisfactorily | N/A |
| * Be free of debt with Cairns Regional Council | yes |
| * Have a valid public liability certificate to cover any proposed program/project/event | Yes (Council providing) |

7. Please list here the support material attached to this application, including any support letters from overlooking bodies:

1. Event site map of City Place
2. Support letter from Arts Nexus
3. Support letter from Simone Rosler (Cairns Esplanade)
4. Support letter from Djarragun College (Gordonvale)
5. Support letter from Bright Black AV
6. Support letter from Twelve BC - Cafe
7. 15/15 Film Festival fees
8. Bright Black AV quotation
9. '2 in 2' Film Creation – logic concept

5. Please attach the organisation's most current financial statement (as submitted to the Office of Fair Trading) or the latest Treasurer's report covering the previous 12 months.

N/A
C.E.O  
Cairns Regional Council  
PO Box 359  
Cairns Qld 4870

14 October, 2009

Arts Nexus Inc is the arts and cultural development agency for northern Queensland. Through our programs we look for opportunities to enhance community engagement and social inclusion in expression, based on community cultural development through all its activities and programs. For the past three years Arts Nexus has been working towards supporting all Festivals and Major Events in FNC to build their capacity and offer training opportunities for organisers and their team of volunteers.

In this regard, we support the inaugural "15/15 International Film Festival" and the “2in2 Film Creation” being developed by Digger Street Collective and look forward to it becoming a regular feature of the Cairns events calendar. In recent years there has been an increasing interest in reviving the film industry here in the Cairns Region. For many years the independent film-makers have only had the End Credits program and their own initiatives to create opportunities for their films to be shown.

Being an annual event in multi-locations with long-standing track record, Cairns will benefit a lot by having a buy-in to this international event. Our region will capitalise on the profile of this event that focuses on providing the opportunity and capacity for emerging and independent film-makers across the region to simultaneously produce films.

Arts Nexus supports the establishment of this Film Festival with the community engagement element that the 15/15 and the 2in2 Film Creation events have to offer and look forward to working with the organisers as it grows.

Yours sincerely

Susan Reid  
Executive Officer
CRC Economic Development Fund
Cairns Regional Council
PO Box 359
Cairns, Q, 4870

To Whom It May Concern:

RE: Letter of Support

I am writing in support of the Digger Street Collectives application to the CRC Economic Development Fund for support of their upcoming "15/15 Film Festival".

I was approached by Shayne Thomson and his colleagues, a group of enthusiastic and talented local film makers, artists and entrepreneurs, about the "15/15 Film Festival" and I had no hesitation in offering support to assist with bringing this event to the public arena.

The film festival fits perfectly within the Inner City Facilities operating initiatives of **Increasing the amount and quality of art and cultural activities within Inner City Precinct** and also links to the 2009 – 2014 Corporate Plan goal of "Building Vibrant Communities" Objective 2.4 “Provide enhanced arts and cultural activities that add value to the life of residents and visitors alike”.

I believe that the 15/15 Film Festival and the off shoot programs such as the "2 in 2 film creation", which will engage local aspiring film makers, has great potential to develop into an annual event with increasing public support, locally, throughout the region and further afield.

I hope you consider this application favourably.

Yours faithfully,

SIMONE ROSELER
Marketing and Communications – Inner City Facilities
To the CEO,
Cairns Regional Council

I am writing this letter of support for the 15/15 Film Festival to be held in Cairns on October 24th 2009. An international film festival being held in Cairns is important in furthering the arts in the region. Local filmmakers and the general public have the opportunity to see the talents of international filmmakers. Most importantly the film festival allows youth and students to see and then explore ways of communicating and entertaining.

The 2 in 2 Film Creation project is of particular interest to me, my school and the students as it allows students to participate in the festival. Djarragun College is a school for Indigenous students and the 2 in 2 project has a format that makes possible the participation of our students and school.

Djarragun College is excited to be involved in Cairns' first 15/15 Film Festival and is keen to continue our involvement in future years as it allows students communicate within the greater community.

Sincerely,

Robert Allery
Teacher – Information Technology & Creative Arts
Djarragun College
Gordonvale
To Whom It May Concern,

This letter is to confirm our involvement with, and support of, the 15/15 Film Festival to be held on Saturday 24th October, 2009 at City Place Soundshell, Cairns.

We are committed to providing audiovisual equipment and labour at a discounted rate to help assist with the professional presentation and operation of the event. This has a monetary value of approximately $400.

We have negotiated this agreement with Mr Shayne Thomson on behalf of the 15/15 Film Festival and have submitted a quote for the hire, installation and operation of the necessary equipment.

We wish the organisers the greatest success with their venture, and hope that our assistance will be beneficial to the project. If this project were to become an annual event we believe that it would be of great benefit to the cultural and economic growth of the region.

If you have any questions regarding the supplied quote, or our discussions, please don’t hesitate to contact the Business Development Manager - Natasha Riedel on 07 40 551 146 during office hours.

Kind Regards

Natasha Riedel
Business Development Manager
Bright Black Pty Ltd
16th October 2009

To Whom It May Concern,

My name is Scott McCutcheon and myself and my wife Carolyn own “Twelve Bar & Café” which is located on one corner of “City Place” in Cairns. Over the last 3 years we have aimed to establish our business as a venue that helps to improve the attractiveness of the Cairns CBD to Locals, Visitors & Family’s alike.

It is our view that cultural activities such as the “15/15” Film Festival have been sorely lacking from the CBD and the promotion and running of this and similar events is exactly what is needed to help turn around the CBD reputation of an unfriendly and unsafe area.

We fully support this event with both our business and personal efforts and would recommend that it becomes an annual event to highlight what can be done in Cairns.
Any queries please contact me

Scott McCutcheon
Owner
Twelve Bar & Café
15/15 FILM FESTIVAL 2009
CAIRNS SCREENING

Venue:
Date: 24th October 2009
Time: 10.00 – 21.00

Costing involved with the 15/15 Film Festival.

**Total Costs:**

Festival administration costs: $850.00
Airfares $400.00
Post-Production & DVD: $650.00
Posters and flyers: $450.00
Website: $150.00

**Total Costing:** $2,500.00

The 15/15 Film Festival is a proud Program Partner with the Melbourne Fringe 2009 and this event is sponsored by the Cairns Regional Council.

www.filmfestival15.com
## Agenda – Ordinary Meeting 28/10/09

### Booking Agreement # B02431
- **Staff Member:** Lani Billing
- **Print date:** 14 Oct 2009
- **Customer Ref.:** Film Festival 13
- **Items:**

<table>
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<tr>
<th>Code</th>
<th>Item Name</th>
<th>QTY</th>
<th>Price X GST</th>
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### Special Conditions/Notes
- Working with Shayne,

### Account Details
- **Bank:** SUNCORP
- **Account Name:** BRIGHT BLACK AV
- **BSB:** 664700
- **Account No.:** 162267354

### Credit Card
- **Name:**
- **Card Type:**
- **Exp:**
- **Card No.:**
- **Signature:**

### Insurance
- **$64.23**

### Security Bond
- **$44.00**

### Total Due
- **$1513.21**

### Hire Fee Paid
- **$0.00**

### Bond Paid
- **$0.00**

### Balance
- **$1413.21**

---

I accept the conditions of hire.

Delivered by: ________________

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**Conditions of Hire:** It is the customer’s responsibility to guard the equipment against theft, damage or negligence until returned. Lost or stolen property will be charged to customer at current replacement cost.

**TO CONFIRM BOOKING PLEASE SIGN & FAX OR EMAIL BACK TO BRIGHT BLACK AV 07 40551149 THANK YOU**

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**Bright Black AV:**
- **Address:** Unit 1/22 Fairweather St, Cairns, QLD 4870
- **Phone:** 07 40551144
- **Fax:** 07 40551149
- **Email:** lani@brightblackav.com.au

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Page 1
**SPECIAL CONDITIONS/NOTES**
Working with Shanye.

**ACCOUNT DETAILS:**
BANK: SUNCORP ACCOUNT NAME: BRIGHT BLACK AV
BSB: 494799 ACCOUNT NO: 16207954

**CREDIT CARD:**
NAME: ______________________ CARD NO: ______________________
CARD TYPE: ___________ EXP: ___________ SIGNATURE: ___________

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**BOOKING AGREEMENT # BD2431**
Staff Member: Liam Elliott
Print Date: 14 Oct 2009

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<th>Code</th>
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Sub Total: $1264.88

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**INSURANCE: $184.23**
**SECURITY BOND: $44.00**
**DELIVERY CHARGES: **
**TOTAL DUE: $1413.21**

**HIRE FEE PAID**
**PAY METHOD: **
**RENT PAID**
**PAY METHOD: **
**BALANCE: $1413.21**

---

I accept the conditions of hire. Bond Refunded $________ by __________ dated ________

Conditions of hire: It is the customers responsibility to guard the equipment against theft, damage or negligence until returned. Lost or stolen property will be charged to customer at current replacement cost.

TO CONFIRM BOOKING PLEASE SIGN & FAX OR EMAIL BACK TO BRIGHT BLACK AV 07 40551349 THANK YOU

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Bright Black AV A.B.N. 15 259 121 317 17 Johnston St Stratford, QLD 4870
Phone: 07-40551144 Fax: 07-40551149 Email: fam@brightblackav.com.au

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Agenda – Ordinary Meeting 28/10/09 - #2330558
2IN2 film creation

‘make a 2 minute film in 2 hours........can you do it?’