

ARTS AND CULTURAL FACILITIES

Intent Council commits to the:

- provision of facilities for the benefit of arts and culture in the region; and
- support of arts and cultural facilities operated by entities other than Council.

Scope This policy shall apply to arts and cultural facilities on land owned by Council or for which Council is trustee.

PROVISIONS

Purpose

Council will control and operate a variety of arts and cultural facilities in which it programs a wide range of arts and cultural events and activities for the purpose of:

- enabling Cairns residents and groups to present local community and cultural events; and
- providing popular entertainment and culturally enriching events and experiences for residents and visitors to the region.

The facilities include:

Council controlled and operated facilities (specifically dedicated to arts and culture). Including:

- Tanks Arts Centre
- Munro Martin Parklands / Cairns Performing Arts Centre
- Fogarty Park soundshell (Cairns Esplanade)
- Cairns Gallery Precinct

Council controlled and operated facilities (with arts and cultural activities ancillary to their core purpose): Including:

- Cairns libraries
- Cairns Botanic Gardens
- Cairns Esplanade reserve
- Community halls

Other Council controlled community spaces may be used or hired on a short term or periodic basis by Council, individuals, groups or businesses for the purpose of carrying out arts and cultural activities.

In addition, Council will support the following:

Council controlled facilities operated by external entities for the purpose of conducting arts and cultural activities: Including:

- Cairns Art Gallery; operated by the Cairns Regional Gallery Limited;
- Cairns Museum, operated by the Cairns Historical Society;
- Cominos House, operated by the Friends of Cominos House Inc;
- Cairns Potters Clubhouse, operated by the Cairns Potters Club;
- Cairns Showgrounds, operated by the Cairns Show Society.

General

For Council controlled and operated facilities, arts and cultural activities will generally be presented in accordance with one of the following arrangements:

- Council-funded arts and cultural activities;
- joint venture arts and cultural activities;
- external hirer events and activities.
- Ensure activities are not confliction

But specifically for Munro Martin Parklands, venue hire for externally run events must be respectful to the passive recreational setting of the Parklands-

The following key objectives will guide and direct the use by commercial and community operators of this parkland based on the below order of preference;

- The parklands is an iconic gathering space for passive community enjoyment.
- Curated content as programmed in line with priorities of Cairns Regional Council's community informed Arts and Cultural Strategy and high-profile programming that is fitting for the location, size and amenities required for the venue.
- Commercial programming of high calibre artistic programs which are in keeping with the world class presentation of the facilities as approved by the Artistic Director
- Events of Major or Regional significance in line with priorities within the TNQ Event Prioritisation Strategy that do not impose a high delivery risk under the Venue Usage conditions.
- Community Events of National Significance that aligns with the Australian Government Department of Home Affairs.

Venue Usage Conditions

1. Events at the facility will be capped at four (4) per month with preference given in order of the objectives identified.
2. Venue Hire Charges will be in line with those adopted by Council under the fees and charges. All charges outside of this incurred will be on a cost recovery basis plus 10%.
3. All ticketing for events must be done through ticketlink.
4. Council will manage all liquor regulations under the Queensland Liquor Act 1992.

Programming

Activities presented in Council controlled and operated facilities will aim to support Council's community and commercial goals and objectives as set down in its Corporate Plan and Arts and Cultural Policy.

Activities may be negotiated by Council on purely commercial terms where a commercial market exists and it is financially advantageous for Council.

All events will be approved in order of the objectives above and in line with the Venue Usage Conditions

Programs presented at any Council facility shall not be of a nature that would cause them to be prohibited in a majority of other public venues or places elsewhere in Australia, because the event(s) may be considered offensive to general community standards.

Events proposed to extend beyond 10 pm must be with the approval of the full Council.

Support arrangements - external operators of Council facilities

Council's directions and expectations for the management and use of Council controlled facilities operated by external entities will be set out in:

- lease documentation;
- Venue Hire Agreements; and
- resource and performance agreements (where the level of support warrants such an agreement).

All leases and resource and performance agreements will be subject to approval by Council.

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This policy is to remain in force until otherwise determined by Council.

General Manager Responsible for Review:

Community Sport & Cultural Services

ORIGINALLY ADOPTED: 14/4/2003

CURRENT ADOPTION: 25/08/2021

DUE FOR REVISION: 25/08/2025

REVOKED/SUPERSEDED:



Mica Martin
CHIEF EXECUTIVE OFFICER