

# Invest in CAIRNS



## Economy at a glance



### Sector strengths



### Access to skills

- James Cook University • CQUniversity • TAFE Queensland
- Great Barrier Reef International Marine College • Cairns Aviation Skills Centre

## Why Cairns

### The capital of Far North Queensland

Cairns services communities across Queensland, Northern Territory and the Asia Pacific with one of the largest and fastest growing regional populations in Northern Australia.

### World-class universities and industry training

Cairns has a highly-skilled workforce which is supported by James Cook University and CQUniversity. The Cairns Aviation Skills Centre and Great Barrier Reef International Marine College (TAFE QLD) also provide industry-specific training.

### A diverse and resilient economy

Cairns is the 8th most diverse economy in Australia\*. This has been driven by growth across a range of industries including Health Care and Social Assistance, Education and Training, Construction, Financial and Professional Services, and Manufacturing. (\* Economy.id)

### A globally connected city and enviable lifestyle

The Cairns International Airport and Port of Cairns are vital conduits for visitation and trade. World class digital connectivity also underpins high value industries. Residents of Cairns can enjoy the benefits that come with global connectivity and a relaxed tropical lifestyle.

### World Heritage listed reef and rainforest

The Cairns region is home to two UNESCO world heritage sites in the Great Barrier Reef and Wet Tropics Rainforest.

### Tropical expertise

Living and working in the tropics has given business, science, health research, and development organisations the opportunity to develop successful ways of working in tropical climates.

### Climate change mitigation, adaptation, and resilience

Cairns Regional Council is leading the discussion locally by committing to achieve net zero emissions by 2030 as outlined in the Cairns Climate Change Strategy 2030.

### Multicultural community

Cairns is home to one of Australia's largest Indigenous communities as well as a diverse mix of cultures from around the world, creating a vibrant and culturally rich community.

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# Property



## COMMERCIAL

Rent price comparison

(indicative per square metre per annum)

**\$375-450**

**CAIRNS**

(Herron Todd White Commercial 2023)

**\$719**

**BRISBANE**

(Colliers CBD Office RFR 2023)

**\$1157**

**SYDNEY**

(Colliers CBD Office RFR 2023)



## RESIDENTIAL

Purchase price comparison

**House**  
(Median)

**CAIRNS**  
**\$493,000**

**SYDNEY**  
**\$1,253,759**

**Unit**  
(Median)

**CAIRNS**  
**\$299,000**

(Cairns Report July 2023)

**SYDNEY**  
**\$787,427**

(Urban Developer April 2023)



## Who is already here

- Accor
- Aecom Australia
- Arup
- Aurecon
- Austal Australia
- Australian Institute of Tropical Health and Medicine
- Aviation Australia
- BAE Systems
- BDO Australia
- BESIX Watpac
- Cairns Airport
- Cairns Aviation Skills Centre
- Cairns Manufacturing Hub
- Cairns Steel Fabricators
- CaPTA Group
- Cobham Aviation Services
- CQUniversity
- Crystalbrook Collection
- Experience Co
- FKG Group
- FNQ Food Incubator
- GHD
- Grant Thornton
- Great Barrier Reef International Marine College
- Hansen Yuncken
- HEVILIFT
- Hilton
- Holiday Inn
- Independent Aviation
- Jacobs
- James Cook University
- Jet Aviation
- Keir
- MSFSugar (Mitr Phol)
- Nautilus Aviation
- Norship
- Novotel
- Ports North (QIC)
- PWC
- Pullman
- Ramsay Health Care
- Rydges
- Shangri La
- Skytek
- Skytrans
- TAFE Queensland
- Tropical Reef Shipyard

## What we can do for you

Cairns Regional Council's Economic Development team is ready to answer your queries and to make the process of setting up your enterprise in Cairns as effortless as possible.

We can assist you by:

- Giving you access to local intelligence
- Undertaking property searches
- Providing development application support, including:
  - Pre-lodgement advice
  - A dedicated project team allocation for significant projects
- Hosting visits to the area and to potential premises
- Support access to government funding schemes
- Provide networking opportunities and connecting with the community
- Support access to other State and Federal departments

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