

Election advertising

Election advertising is allowed on Council roadsides and private property as long as it is in line with the conditions below.

Timing

Candidates can place election advertising as soon as an election has been announced. All advertising needs to be removed within 7 days of the election being held.

Location and placement

The main consideration when installing election advertising by roadsides is the safety of motorists and pedestrians (please see back of this sheet for examples).

Advertising should be placed so:

- Drivers, cyclists and pedestrians have a clear view of traffic
- Road users aren't distracted
- Pedestrians have a clear path
- It doesn't create visual clutter

Signage cannot be attached to traffic signs or signals.

Size and materials

Election advertising becomes part of the city's amenity and therefore needs to fit in with the surrounds. Advertising signs:

- Can be up to 0.6m²
- Be made of durable material and be well maintained
- Be made of material that avoids reflection and glare

What we do

Council will remove election advertising that isn't in line with the above requirements or that is considered to pose a risk to life or property.

More information

Please contact us on 4044 3044 or council@cairns.qld.gov.au if you have any questions or to report a problem.

Main Roads

The Department of Transport and Main Roads has its own requirements around election advertising on state roadsides. State roads in Cairns are:

- Gillies Highway (Riverstone Rd);
- Bruce Highway (Mulgrave Rd);
- Southern Connection (Ray Jones Dve, Comport St and sections of Kenny, Florence and Bunda Sts);
- Pine Creek-Yarrabah Road;
- Kennedy Highway (Kuranda Range Road);
- Cairns Western Arterial Rd (Reservoir Rd, Alfred, Pease, Anderson, James and McCoombe Sts);
- Stratford Connection Rd (Aerogen Dve);
- Captain Cook Highway (Sheridan St)

For more information visit

www.tmr.gov.au



Signs should not use symbols or images used on traffic signs



Signage needs to be made from durable materials and well maintained.



Signs can be a maximum of 0.6m²



Signs need to be placed away from intersections and should not cause visual clutter



This sign is away from the road so doesn't obstruct the view of motorists and is also away from the footpath giving clear access for pedestrians.



Signs can be placed on private property (with the owner's permission) as long as they are the right size and well maintained.