

MARKETS GENERAL POLICY

Intent: To regulate markets delivered on Council-controlled land in the Cairns region.

Scope: This Policy applies to all Council-managed and community-managed markets held on Council controlled land delivered in the Cairns region.

Out of Scope: This Policy does not apply for one-off events.

Objectives

The purpose of this Policy is to ensure that regular markets be developed, managed and conducted in such a manner that:

- An environment is created that supports, fosters and encourages the growth of cottage industries.
- An attractive, engaging and vibrant atmosphere is created through a diversity of goods, services and entertainment provided.
- Markets contribute to the region's balanced portfolio of community, arts, cultural and sporting events.
- Markets celebrate the rich traditions of communities and the importance of these to the Cairns region.
- The markets are financially viable and sustainable for all stakeholders.

PROVISIONS

COUNCIL-MANAGED MARKETS

Stallholder participation

- Wherever possible, stallholders are invited to participate in Council-managed markets on an annual basis.
- On occasion, stallholders may be invited to participate on a casual basis, to backfill a stallholder cancellation.
- From time-to-time Not-for-Profit organisations may be invited to participate free of charge in the interest of providing free community support, information and resources. For the purpose of this policy, a Not-for-Profit organisation is defined as:

Any local organisation, club, state or national organisation, who holds incorporated status under the *Associations Incorporations Act 1981*, or is a company limited by guarantee under the *Corporations Act 2001* and does not operate for the profit or gain (either direct or indirect), of its individual members, either from ongoing operations or on its winding up.

- Stallholder Fees and Charges are reviewed annually and contained within Councils' Fees and Charges Schedule.
- Stallholders are required to comply with the Terms and Conditions for each Council-managed market.

Application process

- An Expression of Interest will be advertised annually for interested stallholders to participate in Council-managed markets, with options for annual and casual bookings.

Product Criteria

- The Cairns Regional Council markets are intended to support and encourage cottage industries and locally produced items. It is preferred that items for sale demonstrate originality and that skill or craft has been used in the creation of these items.
- The sale of food and drinks is permitted where such items comply with the *Food Act 2006 (QLD)*, the Australian New Zealand Food Standards Code and Queensland Government Liquor Licencing (if applicable).
- High quality second-hand goods and collectables may be included subject to Council approval.
- Restricted products may be included subject to Council approval. Additional conditions may be imposed when sale of the products involves compliance with various laws and regulations.

COMMUNITY MARKETS NOT MANAGED BY CAIRNS REGIONAL COUNCIL

Eligibility

- Only Not-for-Profit Community Organisations may deliver markets on Council-managed land.

For the purposes of this policy a Not-for-Profit organisation is defined as any local organisation, club, state or national organisations, who holds incorporated status under the Associations Incorporations Act 1981, or is a company limited by guarantee under the Corporations Act 2001, and does not operate for the profit or gain (either direct or indirect), of its individual members, either from ongoing operations or on its winding up

- The Community Market must align with the market objectives as defined in this policy.
- Ideally the Community Market is not held at the same time as another community market activity in the region.
- Profits generated from Community Markets must be used to support community activities/organisations in the Cairns region.

Logistics

- Approval to hold a regular Community Market is approved by Council resolution.
- Community Groups requesting to hold a market are required to adhere to Council's venue and park booking hire processes.

Responsibilities

The Executive Manager Community Life is responsible for the administration of this policy.

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This policy is to remain in force until otherwise determined by Council.

Director Responsible for Review:

Lifestyle & Community

ORIGINALLY ADOPTED: 13/05/2009

CURRENT ADOPTION: 29/10/2025

DUE FOR REVISION: 29/10/2029

REVOKED/SUPERSEDED:



**Ken Gouldthorp
Chief Executive Officer**