

<p>ORDINARY MEETING</p> <p>10 NOVEMBER 2021</p>	<p>3</p>
---	-----------------

**ECONOMIC DEVELOPMENT PLANS FOR GORDONVALE AND BABINDA -
PROGRESS REPORT AND UPDATE OF PLANS**

S. Doyle-Wiaczek| E.Cox | 58/6/1 | #6756325

RECOMMENDATION:

That Council:

- 1. Notes the progress made in implementing the Economic Development Plans for Babinda and Gordonvale for the period ended October 2021.**
- 2. Notes that the Economic Development Plans for Babinda and Gordonvale will be superseded by the forthcoming Cairns Regional Council Economic Development Strategy 2022-2026 where Babinda and Gordonvale are proposed to feature as Geographic Areas of Focus.**

EXECUTIVE SUMMARY:

Economic Development Plans (the Plans) were prepared for Babinda and Gordonvale with the aim of increasing economic activity and employment opportunities, encouraging investment, attracting visitation, improving liveability and supporting population growth.

The Plans were developed by independent consultant Cummings Economics, in consultation with Council staff and key stakeholders. Council endorsed the Plans in June 2017. Cummings Economics was again commissioned in 2019 to update the Plans, which were endorsed by Council in September 2019.

This report sets out the significant progress made in implementing the plans for the period ended 31 October 2021. Actions in both Plans have now broadly been delivered and it is intended that the Plans will be superseded by the forthcoming Cairns Regional Council Economic Development Strategy 2022-2026 where Gordonvale and Babinda are proposed to feature as Geographic Areas of Focus.

BACKGROUND:

Economic Development Plans for Babinda and Gordonvale were prepared for each community with the aim of increasing economic activity and employment opportunities, encouraging investment, attracting visitation, improving liveability and supporting population growth.

The Plans were developed by independent consultant Cummings Economics, in consultation with Council staff and key stakeholders. The Plans outline a strategic framework and corresponding action plan related to:

1. Tourism
2. Agriculture, Business, Industry
3. Services
4. Marketing
5. Connectivity
6. Government Framework

Council endorsed the Economic Development Plans for Babinda and Gordonvale in June 2017. A progress report on the implementation of the Plans for the period 1 July 2018 to 30 June 2019 was noted by Council in the Ordinary Meeting held on 11 September 2019.

Although the plans do not have a defined end date, it was originally intended that all actions in the plans would be addressed within a two-year timeframe. Recommended actions were assigned a short, medium or long-term priority.

COMMENT:

Babinda

Overall, significant progress has been made on the actions in the Babinda Economic Development Plan.

Actions in the Economic Development Plan for Babinda have been delivered in partnership with the Babinda Taskforce, Babinda Visitor Information Centre, Tourism Tropical North Queensland, the Queensland Department of Environment and Science, and the Queensland Department of State Development, Infrastructure, Local Government and Planning.

Activities focused mostly on tourism product development and marketing, support of local business groups and events. A summary of progress made against each action identified in the Plan since the previous progress report is provided in Attachment 2. Highlights over the reporting period in Babinda include:

- Funding in the amount of \$12,000 (excl. GST) provided to the Babinda Visitor Information Centre (BVIC), pursuant to their Resource and Performance (R&P) Agreement with Council for the period 1 July 2018 to 30 June 2021, to support visitor information services plus in-kind support, including premises and maintenance. The Economic Development team are currently coordinating a new R&P Agreement for the period 2021 to 2024, it is intended that this will include continued financial support of \$12,000 (excl. GST) which is budgeted for but not yet endorsed by Council.
- Funding in the amount of \$7,500 (excl. GST) provided to the Babinda District Community Association Inc. (Babinda Taskforce) pursuant to their R&P Agreement with Council for the period 1 July 2018 to 30 June 2021 to support provision of services to the community and local businesses. The Economic Development team have coordinated a new R&P Agreement for the period 2021 to 2024 with financial support of \$15,000 (excl. GST) as endorsed by Council on 28 July 2021. This has been executed and the first-year funding for this Agreement has been paid.
- Council provided additional funding of \$3,104.55 (excl. GST) to the Babinda Taskforce, matched with \$1,800 (excl. GST) from the Babinda Chamber of Commerce to deliver the Babinda Heritage Trail.

- Council provided \$20,000 (excl. GST) funding and \$5,000 (excl. GST) in kind support to the Babinda Harvest Festival Committee, through Council's Community Grant Program, to deliver the Babinda Harvest Festival, which was held on 9 October 2021.
- Tourism Tropical North Queensland (TTNQ) delivered a new [dedicated webpage for Babinda](#) on their consumer facing website. In addition, TTNQ also generated blogs and included Babinda in media familiarisations and influencer visits.
- The Queensland Department of Transport and Main Roads upgraded the intersection/access into Babinda as part of the Cairns Southern Access Corridor Stage 4 project.
- Council submitted recommendations to the Queensland Government's Tourism Industry Reference Panel in June 2021 in response to the Designing Our Future Tourism Discussion Paper, where Council made recommendations including development and support of nature-based tourism.
- Babinda and Gordonvale are also featured on Council's new Choose Cairns liveability website in the 'Where to live' section.
- Several film productions have taken place in Babinda, including productions for Great Northern Beer, Gondwana Choir, and Farmer Wants a Wife.
- Babinda is featured in Council's forthcoming Film Location Guide.
- Council wrote to Queensland Government MP Mark Bailey in October 2020 to advocate for the need for transport services between Cairns and Babinda.
- Council endorsed a new COVID-19 Investment Incentive Policy in October 2020, which specifically references and supports development in Babinda.
- Council provided a letter of support for Jaragun EcoServices in Babinda in their successful application for Queensland Reef Assist Funding, generating eight new jobs for local First Peoples in the area of catchment restoration.

Gordonvale

Overall, significant progress has been made on the actions in the Gordonvale Economic Development Plan.

Over the reporting period, stakeholder relationships have been strengthened, with a widened group of organisations attending progress meetings and collaborating on various initiatives. A summary of progress made against each action identified in the Plans over the reporting period is provided in Attachment 1. Highlights over the reporting period in Gordonvale include:

- Council made a successful application in December 2020 for Gordonvale to be listed as a RV Friendly Town by the Campervan & Motorhome Club of Australia. Promotion was carried out in May 2021 after Greenpatch reopened following the wet season. A RV Friendly Town sign was installed on Cairns Road.
- The Bungarra Heritage Trail linking Greenpatch and the Gordonvale Town Centre opened in August 2021 and features signage about the history of the area.
- The Great Pyramid Race was held on 4 September 2021 with an expanded offering. Council provided \$19,500 (excl. GST) funding and \$500 in-kind support via a Community Partnerships Grant.
- Council provided \$7,500 (excl. GST) funding to the Gordonvale Chamber of Commerce (GCC), via a Community Partnerships Grant for a new event, the Gordonvale Sugar Solstice Country Fair, which was held on 12 June 2021.

- Council has a three-year agreement with the GCC for Carols in the Park, to the value of \$3,500 (excl. GST) per year via the Community Partnerships Grants Program. Council also provided \$300 in-kind support for this event.
- Council provided \$5,000 (excl. GST) funding and \$2,000 in-kind support, to the Gordonvale Scout Group, via a Community Partnerships Grant, to assist with delivery of the Gordonvale Markets.
- Council have commenced a targeted advocacy campaign for \$215 million in funding from the State and Federal Government for the Cairns Water Security Stage 1 project which is proposed to draw water from Mulgrave River with project infrastructure to be located in close proximity to Gordonvale.
- Council has planned a “Cairns South Procurement Information Session” in partnership with the Queensland Government, to be held in Gordonvale on 4 November 2021.
- Master planning is underway for the development of Kenrick Park as a ‘Destination Park’ for the southern suburbs.
- Gordonvale is featured on Council’s new Choose Cairns liveability website in the ‘Where to live’ section.
- Council endorsed a new COVID-19 Investment Incentive Policy in October 2020, which specifically references and supports development in Gordonvale.
- TTNQ delivered a new [dedicated webpage for Gordonvale](#) on their consumer facing website. In addition, TTNQ promoted Gordonvale through social media, and third-party influencers have featured content at Behana Gorge and Walsh’s Pyramid.

OPTIONS:

Option 1 (Recommended):

That Council:

1. Notes the progress made in implementing the Economic Development Plans for Babinda and Gordonvale for the period ended October 2021.
2. Notes that the Economic Development Plans for Babinda and Gordonvale will be superseded by the forthcoming Cairns Regional Council Economic Development Strategy 2022-2026 where Babinda and Gordonvale are proposed to feature as Geographic Areas of Focus.

Option 2:

That Council **does not** note the contents of this report at this time and requests additional information from Council officers before reconsidering this matter.

CONSIDERATIONS:

Risk Management:

The ability to effectively implement the Economic Development Plans for Babinda and Gordonvale has relied on cooperation and input from identified stakeholders. Changes in capacity of stakeholders has been a factor in delivery of actions. Some actions identified in the Economic Development Plans fall outside Council’s areas of responsibility and control. Effective stakeholder engagement and advocacy efforts have been important to address these matters.

Council officers and the Divisional Councillor have been working in collaboration with identified partners including Tourism Tropical North Queensland, the Department of Environment and Science, the Department of State Development, Infrastructure, Local Government and Planning, the Gordonvale Chamber of Commerce, the Mulgrave Settler's Museum, the Babinda Chamber of Commerce, the Babinda Taskforce and the Babinda Visitor Information Centre.

Council Finance and the Local Economy:

The implementation of the Gordonvale and Babinda Economic Development Plans in 2020/21 was carried out within the allocated Council budget. Allowances have been made within Council's approved 2021/22 OPEX and CAPEX budgets for the continuation of support for Babinda and Gordonvale, including the financial allocation for Resource and Performance Agreements with the Babinda VIC and the Babinda Taskforce. The purpose of the Plans has been to stimulate economic activity, increase employment, encourage investment and support population growth in Gordonvale and Babinda.

Community and Cultural Heritage:

Whilst the Plans have an economic focus, there are direct and indirect benefits which flow to the broader community. The Babinda Taskforce and Babinda Visitor Information Centre are central organisations in the community of Babinda. They play an important role in connecting the community and leading and supporting community and cultural initiatives. Engagement of volunteers within both organisations creates opportunity for local residents to advance skills, engage socially, improve health and wellbeing and make a positive contribution to the community. Financial support from Council enables these organisations to continue to provide services to residents and visitors.

Corporate and Operational Plans:

The Economy was one of five central pillars of Council's Corporate Plan 2017-2022 and continues to be a central theme in Council's Corporate Plan 2021-2026. The Economic Development Plans for Babinda and Gordonvale align directly with Council's Corporate Plan in this regard. The implementation of the Plans was identified as a key action in Council's Economic Development Strategy 2018-2022, as well as being an operational initiative within Council's Operational Plan 2020/21.

ATTACHMENTS:

Attachment 1: Babinda Progress Summary

Attachment 2: Gordonvale Progress Summary








Samuel Doyle-Wiaczek
Economic Development Officer






Ellen Cox
Economic Development Officer












Nick Masasso
Executive Project Officer

ATTACHMENT 1: BABINDA PROGRESS SUMMARY

ACTION	PRIORITY	PARTNERS	STATUS	COMMENTS
Tourism				
Support operations of the Babinda Visitor Information Centre	1	CRC, BVIC		R&P Agreement in place 2018-2021 between CRC and BVIC. CRC and BVIC are in the process of entering into a new R&P Agreement for the 2021-2024 period, although it is budgeted, it is not yet endorsed by Council.
Ongoing development of the Boulders area and related National Parks areas including development of proposals for outside funding	3	CRC, DES		Boulders works complete. CRC continue to monitor facilities.
Ongoing promotion and improvements as required at existing RV sites	2	CRC		CRC maintain the facility, including garden areas, surface grading, mowing, road sweeping, and cleaning of amenities. The sites are promoted through Council website and by the BVIC.
Liaise with Queensland National Parks regarding ongoing improvement of trails in the Babinda area	2	CRC, DES, TTNQ		DES Rangers have actively engaged with the stakeholder group, and have noted they are exploring options, including improvements on Bartle Frere.
Further develop and promote the Babinda Harvest Festival and other events	2	CRC, TTNQ		Event listed on TTNQ website. CRC support additional funding for the Babinda Harvest Festival Event was not delivered in 2020 due to COVID-19 restrictions. CRC granted \$20k cash and up to \$5k in-kind for the delivery of Babinda Harvest Festival on 9 October 2021.
Consider option to support further tourism development of coastline	3	CRC, TTNQ, BCC, BVIC		Constraints to development identified by Council staff relating to waste-water services. BVIC continue to promote existing tourism offer for the area.
Support the development of an entrance statement that reflects community aspirations	2	CRC		CRC delivered the Youth Urban Art Project in 2019, which was originally to be located on the Babinda molasses tank. Aurizon have undertaken an engineering assessment of the molasses tank in 2021 with a view to holding consultation on

ACTION	PRIORITY	PARTNERS	STATUS	COMMENTS
				future plans with community stakeholders.
Liaise with community to improve town attractiveness to visitors including streetscapes, feature structures, museum development and entrance statements	1	CRC		CRC provided additional funding of \$3,104.55 (excl. GST) to deliver the Babinda Heritage Trail in 2021. Council delivered the Youth Urban Art Project in 2019. BT continue to seek funding to complete the Babinda Museum. CRC supported the delivery of the hanging basket flowers on Babinda high street in 2019.
Agriculture, Manufacturing, Business and Industry				
Assistance in ensuring that business education and assistance programs are extended to the Babinda community	1	CRC, BCC, BT		Several training programmes offered through ASBAS. BT are included in the CRC Economic Development Deliverables Group and made aware of latest public sector projects and initiatives.
Ongoing liaison with industry sectors to help achieve development	3	CRC, TTNQ, DSD, BCC, BT		TTNQ have contributed to stakeholder discussions regarding developing tourism offer in Babinda. CRC have engaged with potential investors regarding the Mill site, however, this has been delayed due to impacts of COVID-19.
Ongoing liaison with and support for the Babinda Taskforce and the Babinda Chamber of Commerce	3	CRC, BCC, BT		CRC supported BT with R&P funding from 2018-2021. CRC and BT have entered into a new R&P Agreement for the 2021-2024 period. CRC frequently circulate information to BT, and BCC.
Services				
Support feasibility investigations and industry development e.g. new retirement or aged care facilities	3	CRC, DSD		CRC provided a Letter of Support to Babinda and District Aged Care Assoc. for funding for business case for retirement village. CRC endorsed a new COVID-19 Investment Incentive Policy in





ACTION	PRIORITY	PARTNERS	STATUS	COMMENTS
				<p>October 2020, which included incentives for development in Babinda.</p> <p>CRC worked closely with prospective investors for the old Mill Site over the course of 2019 and 2020. This has been delayed due to impacts of COVID-19.</p> <p>TMR upgraded the intersection/access into Babinda as part of the Cairns Southern Access Corridor Stage 4 project.</p>
Improvement of public facilities	1	CRC		CRC continue to monitor and deliver works such as the Babinda Boulders upgrades, Martin St kerb and channel replacement and road widening, Munro St pathway renewal, Bramston Beach pathway construction, Mirriwinni concrete pathway etc.
Marketing				
Engage interested parties to identify key attributes and future tourism potential of the Region including consideration of leveraging recent Qantas promotional material relating to the area	1	TTNQ, BCC, BT, BVIC		<p>CRC made a submission to QLD Gov's Tourism Industry Reference Panel in June 2021 advocating for support nature-based tourism.</p> <p>BVIC undertake regular trips outside the area to promote Babinda.</p>
Ensure Babinda and surrounding regions are included in the marketing and content distribution strategy for Tropical North Queensland	2	CRC, TTNQ		<p>Babinda and Gordonvale have a new page on TTNQ's consumer facing website. TTNQ continue to promote media from Babinda on their social media.</p> <p>Babinda and Gordonvale are also featured on CRC's new Choose Cairns liveability website.</p>
Encourage and support film and photography activities	3	CRC, TTNQ		<p>Several productions have taken place in Babinda, including filming for Great Northern Beer, Gondwana Choir, and Farmer Wants a Wife.</p> <p>Babinda is also featured in CRC's forthcoming Film Location Guide.</p>
Connectivity				

ACTION	PRIORITY	PARTNERS	STATUS	COMMENTS
Investigate public transport services from Babinda into Cairns	1	CRC		CRC wrote to the Hon Mark Bailey MP, Minister for Transport and Main Roads in October 2020 to reiterate the need for transport services between Cairns and Babinda.
Government Framework				
Proactively seek State Government involvement in implementation of the Strategy.	3	CRC, DSD, DES		DSD and DES have been active contributors to the Babinda Economic Development Plan stakeholder group.
Provide suitable support for industry development	3	CRC, DSD		CRC endorsed a new COVID-19 Investment Incentive Policy in October 2020, which included incentives for development in Babinda.
Investigate possibilities of further residential allotment development in the area including urban and where appropriate, currently zoned rural land	2	CRC		Council has commenced its Growth Strategy 2050, looking at the long term planning for the region. The strategy will involve technical studies including housing supply analysis and the outputs will inform the preparation of a new planning scheme.
Investigate and support opportunities in relation to carbon offset programs	3	CRC, BT		CRC provided a letter of support for Jaragun EcoServices in Babinda in their successful application for QLD Reef Assist Funding.

Priority:

- 1 - Short term (within 6 months)
- 2 - Medium term (within 18 months)
- 3 - Long term (within 24 months)

Progress:

-  complete
-  on target
-  behind schedule
-  at risk/not proceeding

Partners:

CRC Cairns Regional Council

TTNQ Tourism Tropical North Queensland

BCC Babinda Chamber of Commerce

BVIC Babinda Visitor Information Centre




BT Babinda Taskforce





CCIQ Chamber of Commerce and Industry Queensland






DSD Department of State Development, Manufacturing, Infrastructure and Planning





DES Department of Environment and Science

ATTACHMENT 2: GORDONVALE PROGRESS SUMMARY

ACTION	PRIORITY	PARTNERS	STATUS	COMMENTS
Tourism				
Support new developments in tourism infrastructure through support for promotion of Gordonvale to increase visitation.	2	CRC, TTNQ		<p>CRC made a successful application in December 2020 for Gordonvale to be listed as a RV Friendly Town by Campervan & Motorhome Club of Australia (CMCA).</p> <p>CRC made a submission to the Queensland Government's Tourism Industry Reference Panel in June 2021 advocating for support nature-based tourism.</p>
Further develop and promote the Great Pyramid Race and other events.	2	CRC, GCC, TTNQ		<p>Great Pyramid Race was held on 4 September 2021 with an expanded offering. CRC provided \$19,500 (excl. GST) funding and \$500 in-kind support via a Community Partnerships Grant. The event was not delivered in 2020 due to COVID-19 restrictions.</p> <p>CRC provided \$7,500 (excl. GST) funding for a new event via a Community Partnerships Grant, delivered by the Gordonvale Chamber of Commerce (GCC). The Gordonvale Sugar Solstice Country Fair was held on 12 June 2021.</p> <p>Council has a three-year agreement with the GCC for Carols in the Park, to the value of \$3,500 (excl. GST) per year via the Community Partnerships Grants Program. Council also provided \$300 in-kind support.</p> <p>In 2021/22 CRC has also supported the Gordonvale Scout Group with \$5,000 (excl. GST) and \$2,000 in-kind support to assist to hold the Gordonvale Markets via a Community Partnerships Grant.</p> <p>Longer term opportunities to further develop the Gordonvale Markets, and as events grow, tourist accommodation in town is a need.</p>
Engage with Mill and others to investigate development of the Visitor Information Centre facilities	3	CRC		The Visitor Information Centre proposal is on hold while the Mulgrave Settlers Museum finalise

ACTION	PRIORITY	PARTNERS	STATUS	COMMENTS
in association with the Mulgrave Settlers Museum and develop presentation of the sugar industry's history and role in Australia.				a long-term home for the Museum. CRC has acquired a further 2-year lease on Museum's current premises with Mulgrave Mill and are investigating alternative premises.
Develop and promote Greenpatch camping ground and develop connections with town centre.	2	CRC		<p>Greenpatch RV Park has been very popular with travellers, with the grounds at capacity during most months of operation. CRC has installed a bollard system so higher ground in the Park can remain operational for longer in some wet weather conditions.</p> <p>The Bungarra Heritage Trail linking Greenpatch and the Gordonvale Town Centre opened in August 2021 and features interpretive signage about history of the area. The trail was completed as part of Round 3 of the Queensland Government's Works for Queensland funding.</p>
Agriculture, Manufacturing, Business and Industry				
Engagement with MSF Sugar and Queensland Government to progress co-located industrial opportunities and SDA development.	3	CRC, Mulgrave Mill		The Queensland Government (DSDILGP) have contributed to stakeholder discussions regarding development in the Cairns South State Development Area (SDA). Recent projects undertaken by the Queensland Government include environmental monitoring of Mackay Creek and a transport and traffic analysis.
Assistance in ensuring that business education and assistance programs are extended to Gordonvale business communities.	1	CRC, CCIQ,		<p>GCC are included in the CRC Economic Development Deliverables Group and made aware of latest public sector projects and initiatives. Information regarding several online training programmes has distributed to GCC.</p> <p>CRC has planned a "Cairns South Procurement Information Session" in partnership with the Queensland Government to be held in Gordonvale on 4 November 2021.</p>
Ongoing liaison with industry sectors to help achieve development.	3	CRC, TTNQ, DSD, GCC		CRC endorsed a new COVID-19 Investment Incentive Policy in October 2020, which has waived CRC fees and charges for numerous developments in Gordonvale.

ACTION	PRIORITY	PARTNERS	STATUS	COMMENTS
Liaise with the State Government in relation to the blocks of government land to the south of Norman Park with a view to the land being made available for acquisition for appropriate commercial activities that complement and promote town centre development and activation.	3	CRC		CRC is currently in negotiations with the Queensland Government regarding the future use of the former Gordonvale Police Station.
Ongoing liaison with and support for the Gordonvale & District Chamber of Commerce.	1	CRC, GCC		CRC Officers have provided support to the GCC relating to business initiatives, maintenance issues and grants applications. Officers have regularly attended Chamber meetings.
Services				
Improvement of public facilities and services.	1	CRC		<p>CRC continue to undertake maintenance and deliver works including recent upgrades to garden beds around Norman Park, construction of a new bridge on Behana Creek Road and maintenance on the Behana causeway at Aloomba.</p> <p>Master planning is underway for the development of Kenrick Park as a 'Destination Park' for the southern suburbs.</p>
Marketing				
Engage interested parties to identify key attributes and future tourism potential of Gordonvale.	3	TTNQ, GCC		<p>TTNQ have contributed to stakeholder discussions regarding developing tourism offer in Gordonvale.</p> <p>Stakeholder meetings have provided the opportunity for further collaboration between parties.</p>
Ensure Gordonvale tourism products are included in the tourism marketing and content distribution strategy for Tropical North Queensland, especially as new tourism attractions develop including Greenpatch, Pyramid tracks, Visitor Information Centre and accommodation.	1	CRC, TTNQ, DES		Babinda and Gordonvale have a new page on TTNQ's consumer facing website. TTNQ continue to promote Gordonvale through social media, and third-party influencers have featured content at Behana Gorge and Walsh's Pyramid.

ACTION	PRIORITY	PARTNERS	STATUS	COMMENTS
				Babinda and Gordonvale are featured on CRC's new Choose Cairns liveability website. Gordonvale is also featured in CRC's forthcoming Film Location Guide.
Connectivity				
Investigation of public transport services into Cairns.	3	CRC		CRC wrote to the Hon Mark Bailey MP, Minister for Transport and Main Roads in October 2020 to request improved public transport between Gordonvale, Babinda, and Cairns.
Government Framework				
Proactively seek State Government involvement in implementation of the Strategy.	1	CRC, DSD, DES		DSD and DES have been active contributors to the Gordonvale Economic Development Plan stakeholder group.
Gordonvale's Commercial and Services Integration - Develop plans in conjunction with other levels of government for necessary investment in infrastructure.	3	CRC, DSD		CRC have commenced a targeted advocacy campaign for funding from the State and Federal Government for the Cairns Water Security Stage 1 Project at the Mulgrave River – CRC's number 1 advocacy priority. Construction is ongoing in the \$481 million Bruce Highway – Cairns Southern Access Corridor – Stage 3: Edmonton to Gordonvale (E2G) project delivered by HSA Group (John Holland, Seymour Whyte and AECOM joint venture). Representatives from the project team have attended stakeholder meetings. Planning is underway for a new pedestrian overpass from Alley Park to Kenrick Park, connecting both sides of the Bruce Highway.
Support development and economic diversification.	3	CRC		Ongoing discussions occur between CRC and potential proponents to support potential development in Gordonvale. A recent major project is the new supermarket development on the corner of the Bruce Highway and Draper Road.

Priority:

- 1 - Short term (within 6 months)
- 2 - Medium term (within 18 months)
- 3 - Long term (within 24 months)

Progress:

- ✔ complete
- on target
- behind schedule
- at risk/not proceeding

Partners:

- CRC Cairns Regional Council
- TTNQ Tourism Tropical North Queensland
- GCC Gordonvale Chamber of Commerce
- CCIQ Chamber of Commerce and Industry Queensland
- DSD Department of State Development, Infrastructure, Local Government and Planning
- DES Department of Environment and Science
- DESBT Department of Employment, Small Business and Training