



CAIRNS PLAN 2016

Advertising devices

What are advertising devices?

An advertising device is any structure, device or sign that is intended for advertising purposes.

Advertising devices within the Cairns local government area are regulated by a combination of Local Laws and the CairnsPlan 2016. Most advertising devices require Council approval.

It is the signage / site owners' responsibility to comply with Council requirements. Penalties or enforcement action may apply for displaying signs or advertisements that do not comply.

What types of advertising devices are regulated by the CairnsPlan 2016?

The CairnsPlan 2016 only regulates certain types of advertising devices as Operational works. The types of advertising devices regulated by the CairnsPlan 2016 are as follows:

- Pylon signage – A free standing structure which is taller than it is wide and is supported by one or more columns.
- Billboard sign – A free-standing structure which is taller than it is wide and is supported by one or more columns.
- Projecting sign – A single or double faced structure projecting off the horizontal or vertical dimension of a building or structure.
- Illuminated sign - Signage illuminated by neon tubes, LCD or similar, other than in window or under awning signage.

Do I need to make an application for a development permit?

Advertising devices regulated under the CairnsPlan 2016 may require a development permit for Operational works.

The level of assessment for advertising devices depends upon the type of Advertising proposed and the zone within which it is proposed. Part 5 of the CairnsPlan 2016 identifies the level of assessment and applicable assessment criteria for proposed Advertising devices. If the proposed type of Advertising device is listed as requiring Code or Impact

assessment or it does not comply with Self-assessable assessment criteria, then a development permit for Operational works will be required.

Some types of advertising devices may also require a development permit for Building works.

How do I make a development application?

Lodge your development application:

- In person at Council's Administration Building at 119-145 Spence Street, Cairns
- Online at <http://www.cairns.qld.gov.au/payments/da-online>
- By mail to:
Attention: Manager, Strategic Planning & Approvals
Cairns Regional Council
PO Box 359
Cairns Qld 4870

If you need assistance with your development application, a consultant town planner can assist in preparing and lodging the development application for you.

What are the application fees?

The application fee for advertising devices is \$871.00.

What types of advertising devices are regulated by Local Laws?

All other advertising devices not regulated under the CairnsPlan 2016, are regulated by *Local Law No. 4 (Advertising Devices) 2016*. Advertising devices regulated by this local law may require a permit. Refer to *Local Law No. 4 (Advertising Devices) 2016* for more information.

For more information

Phone: (07) 4044 3044

Visit: www.cairns.qld.gov.au

Email: townplanner@cairns.qld.gov.au

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