

### NAMING OF COMMUNITY INFRASTRUCTURE

**Intent:** To establish a policy for the naming of Community Infrastructure throughout the Cairns Regional Council area.

**Scope:** This policy shall apply when considering the naming or renaming of all Council controlled and managed Community Infrastructure.

#### DEFINITIONS

For the purposes of this policy, the following definition applies:

**Community Infrastructure:** Is Council owned or managed venues and infrastructure, including but not limited to bridges, parks, reserves, buildings, paths, trails, sporting grandstands, pools, libraries, community buildings or part thereof, roads (renaming only), structures and the like. This does not include leased facilities or infrastructure.

#### PROVISIONS

##### **Naming of Council Community Infrastructure**

- Council will only consider the naming or renaming of community infrastructure upon receipt of a formal application in writing.
- A request to name or rename community infrastructure after a person must meet the '*community infrastructure naming criteria (people)*' and other requirements outlined in this policy.
- The name must not identify a corporate, commercial or business entity. Charitable organisations may be permitted at Council's discretion.
- Prior to submitting the proposed name to a Council meeting for determination, officers must undertake public consultation to ensure all residents, elected members and interested parties have had opportunity to comment on the proposed name.

##### **Community Infrastructure Naming Criteria (People)**

Where a request is made to name or rename community infrastructure after a person, the proponent must demonstrate that the person and the name chosen must meet the following requirements:

- For Parks and Reserves - the person must have lived within close proximity (i.e.1-2 kms) of the community infrastructure for more than 20 years or once owned the land that the community infrastructure is located on for more than 20 years.
- For all Community Infrastructure - the person is of good repute and is not likely to be the subject of controversy.

AND must satisfy one or more of the following criteria:

- The person was directly involved in, was instrumental in, or made a significant contribution to, the development of the land or area.
- The person was directly involved in a community, environmental, cultural or sporting group(s) associated with the land and made a significant contribution to that group(s) for a minimum of 20 years.
- The person achieved role-model status in the wider community or achieved national or international recognition (including sporting and cultural activities).
- The person demonstrated outstanding levels of civic service for more than 20 years.
- The person donated significant property or funds for community benefit.
- Any other reason deemed significant or worthy by Council.

### **Community Infrastructure Naming Categories**

Community infrastructure may be named after one of the following categories:

- Geographic/natural features located nearby or flora and fauna endemic or native to the area, for example, Rainy Mountain Park, Smithfield.
- Events, moments or people of historic significance from the local area, for example, significant pioneering families, early settlers, military campaigns or events such as a solar eclipse.
- Names with local cultural significance for Traditional Custodians with a strong connection to the subject land, for example, names like Goomboora Park in Brinsmead, Jalarra Park in Stratford and Bungara Heritage Trail in Gordonvale.
- Any other category, subject or topic deemed appropriate at the discretion of Council.

To ensure that a variety of names are provided for, the names of other community infrastructure in the area must be taken into consideration, including the same or similar names that could cause confusion for users and emergency services. Council will try to ensure that a variety of names are provided for from each category. The intention of this is to make sure that community infrastructure is named after a variety of categories and are not restricted to a single category.

For pathway and trail naming, names are to apply end to end only. At no time shall sections be named.

### **Acknowledgment of Traditional Custodians – Dual Naming**

Council recognises the value of our heritage in the development of a diverse and inclusive cultural and community environment. This diversity includes the inherent association of Australia's Traditional Custodians with the lands and waters of the region.

To acknowledge this heritage, community infrastructure shall be named with both the approved name by Council and a culturally appropriate and significant name allocated by the Traditional Custodians or elders group, in instances where the group demonstrates cultural links and association to the specific location of the community infrastructure. When Council receives a community infrastructure naming request, Council will consult with Traditional Custodians with respect to cultural links or association to the site. In instances where there is a Traditional Custodians connection to the site, the Traditional Custodians will be invited to provide a culturally appropriate and significant name for the site. During the public notification process both the proposed name and the proposed Traditional Custodians name will be advertised. The dual name will be recommended to Council for consideration and provided within the community infrastructure if adopted by Council.

### **Community Infrastructure Renaming**

Community infrastructure renaming is discouraged however community infrastructure may be renamed upon request if:

- the person/body/entity after which the infrastructure was named has been discredited or dishonoured.
- there is very strong community desire (i.e. over 100 submissions) for a name change.
- the name is duplicated elsewhere in the local government area.
- it has been found that the information submitted regarding the naming of the infrastructure is factually incorrect.
- the name is no longer appropriate in historical or geographical terms.
- the name is no longer appropriate because it is likely to cause distress to members of the community.
- any other reason deemed appropriate at Council's discretion.

Any proposal to rename community infrastructure must follow the procedure to name community infrastructure previously outlined in this policy.

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**This policy is to remain in force until otherwise determined by Council.**

**General Manager Responsible for Review:**

**Community, Sport and Cultural Services**

**ORIGINALLY ADOPTED: 10/11/2021  
CURRENT ADOPTION: 10/11/2021  
DUE FOR REVISION: 10/11/2025  
REVOKED/SUPERSEDED:**



**Mica Martin  
Chief Executive Officer**