PLANNING AND ECONOMIC COMMITEE	<b>5</b>
13 NOVEMBER 2013	) <b>3</b>

#### BEST PRACTICE USE OF FOOTPATHS POLICY

Toni Johnston: TJ: 18/46/1: #4174826

### **RECOMMENDATION:**

## That Council:

- 1. adopts the Best Practice Use of Footpaths Policy to commence on 1 January 2014;
- 2. rescinds the Cairns City Council Outdoor Dining Manual 2001 as at 1 January 2014;
- 3. rescinds the Guidelines for Portable Advertisements 2000 as at 1 January 2014:
- 4. commences a streetscape improvement planning exercise of the Cairns Esplanade Dining Precinct in consultation with Esplanade traders to achieve an improved and consistent approach to the use of this public space;
- 5. allocates adequate capital funding to undertake this planning exercise at the next capital budget review;
- 6. imposes a moratorium on applications and approvals for temporary decks on Council Footpaths in the Cairns CBD pending the completion of the City Centre Alive Project and the Cairns Esplanade Dining Precinct Streetscape Improvement Plan.

### **EXECUTIVE SUMMARY:**

The Best Practice Use of Footpaths Policy sets out permitted uses of footpaths in the Cairns Regional Council region with the aim of improving safety and amenity while considering the needs of businesses and the community.

Taking a holistic approach, the proposed policy incorporates all aspects of footpath management from advertising and trading to pedestrian access, rather than Council's previous approach of adopting specific policies for each issue.

## Key changes include:

Defined use of the footpath through three zones; Reduction of goods and signage on footpaths; and Improved clarification of requirements around footpath dining and associated furnishings. At the October Ordinary meeting, Council resolved to conduct a further review of the Best Practice Use of Footpaths Policy by the General Manager, Mayor, Chairman of the Planning and Economic Committee and the Division 5 Councillor, with the report, together with any amendments, to be presented to the November meeting of the Planning Committee for approval and adoption.

The outcomes of the discussion were as follows:-

- 1. That the Policy position proposed is generally acceptable to Council acknowledging letters of support from the Cairns Chamber of Commerce and Tourism Tropical North Queensland;
- 2. That the dining precinct along the Cairns Esplanade requires a specific design and streetscape improvement process in consultation with Esplanade traders to achieve a consistent approach to the use of this public space which will lead to an improved dining and pedestrian experience; and
- 3. That the Council would like to prevent the proliferation of temporary deck structures on Council footpaths in the CBD pending the outcome of the City Centre Alive Project and the Cairns Esplanade Dining Precinct Streetscape Improvement Plan.

The recommendations to Council have been amended to reflect the outcomes of this discussion.

## **BACKGROUND:**

The Best Practice Use of Footpaths Policy sets out permitted uses of footpaths in the Cairns Regional Council region with the aim of improving safety and amenity while considering the needs of businesses and the community.

Taking a holistic approach, the proposed policy incorporates all aspects of footpath management from advertising and trading to pedestrian access, rather than Council's previous approach of specific policies for each issue.

Key changes include:

Defined use of the footpath through three zones Reduction of goods and signage on footpaths Requirements around footpath dining and associated furnishings

Council resolved at the April Ordinary Meeting to develop a policy governing the commercial use of footpath to ensure a consistent and simplified approach to the use of this public space in relation to A-frames/portable signage, goods on footpaths and outdoor dining.

At the Ordinary Meeting in October, Council resolved to defer this policy for consideration by the Planning & Economic Committee at its November meeting pending further discussions with the Mayor, Deputy Mayor, and Division 5 Councillor. The outcome of these discussions is detailed in the Executive Summary.

#### COMMENT:

## **Best Practice Use of Footpaths Policy**

The development of the *Best Practice Use of Footpaths Policy* (Appendix One) demonstrates Council's commitment to providing a clear, concise and well-defined framework for the sustainable use and management of footpaths in the Cairns Regional Council area.

The policy has been developed in consultation with various stakeholders, including members of the CBD Revitalisation Taskforce, led by the Cairns Chamber of Commerce, and business leaders across the community.

General and precinct-specific policies provide a holistic and cohesive approach to footpath management – in contrast to the previous approach of providing individual policies for specific uses such as portable signage and outdoor dining.

The proposed policy identifies the following Council footpath policy objectives.

- safe and unobstructed passage for pedestrians, in particular those who may be physically or vision impaired;
- safe and unobstructed vision for motorists and cyclists;
- limited impact on amenity and the streetscape that characterises the area.

The policy encompass all aspects of footpath use, from signage through to table and chair designs.

Proposed policy changes are outlined below.

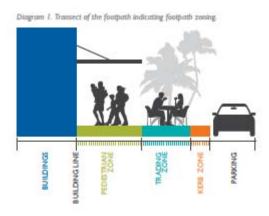
## Footpath zoning:

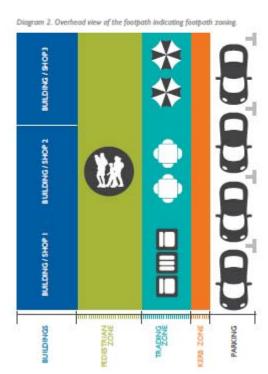
The footpath is made up of three zones: Pedestrian Zone, Trading Zone and Kerb Zone (diagram No. 1 and 2).

The Pedestrian Zone is the area defined specifically for pedestrian use. The Pedestrian Zone is set at a minimum of 2m but widths will vary depending on the total footpath width. Minimum widths can also vary in precinct-specific areas, for example 3m in the Esplanade Precinct.

The Trading Zone is the area between the Pedestrian Zone and the Kerb Zone. The width of the Trading zone will vary in accordance with the overall footpath width and the area allocated for the Kerb Zone.

The Kerb Zone is the area between the face of the kerb and the Trading Zone. Kerb zone width is dependent on the adjacent parking requirements. For example, next to angle parking the Kerb Zone is 1m, next to bus and taxi zones it is 1.5m





## Footpath trading:

The proposed policy sets out what activities and furnishings are permitted in the Trading Zone. To reduce the cluttered appearances of footpaths and increase amenity and sight lines along the footpath, A-frames/portable signage and the display of goods is not permitted in the Trading Zone. Business have alternative opportunities for advertising, such as creative window displays and the placement of signage on building frontages, fascias and walls.

Footpath dining and approved associated furnishings are permitted in the Trading Zone.

## Footpath dining:

The proposed policy establishes clear principles relating to the use of furnishings associated with footpath dining and their placement within the Trading Zone. Furniture design, menu displays, umbrellas, planter boxes and the use of barriers and decks are considered in detail in the proposed policy.

#### Fact sheets:

Three fact sheets (Appendix Two) have been developed to explain specific principles outlined in the policy. The fact sheets "Footpath Use" and "Footpath Dining" are designed to inform businesses displaying goods on the footpath and conducting footpath dining activities of the proposed policy changes in a clear and succinct, informative brochure. The new Footpath Policy fact sheet is a quick reference guide, outlining the main changes in the policy. Once endorsed by Council, the fact sheets and the policy will be made available as a public resource through Council's offices and website.

## Implementation:

It is proposed that prior to the commencement of the Policy on 1 January 2014 Licensing and Approval officers will work closely with traders to achieve compliance with the policy. Over the next two months, and focussing in the CBD area, officers will meet on site with all businesses impacted by the policy change to assist with the transition to the new policy requirements.

## Cairns Esplanade Dining Precinct Streetscape Improvement Plan

Compliance with the *Best Practice Use of Footpaths Policy* will improve the visitor experience to the Cairns CBD by creating vibrant outdoor dining experiences and ease of accessibility for pedestrians. There are, however, some areas within the CBD that warrant a targeted planning approach in consultation with traders to really improve the visitor experience in key visitor locations.

It is acknowledged that the work currently being undertaken as part of the City Centre Alive Project will significantly improve the visitor experience in the Cairns CBD and deliver outcomes that align with the *Best Practice Use of Footpaths Policy*.

Following discussion with the Mayor, Deputy Mayor, and Division 5 Councillor, it was suggested that another key priority area for improving the visitor experience in the Cairns CBD is the Esplanade Dining Precinct.

The benefit of a targeted planning process for this precinct is that it will achieve a consistent and coordinated approach to footpath dining and pedestrian access in a popular dining precinct to create a vibrant and inclusive visitor experience. Obviously, the success of such a project will require engagement with local traders, residents, and visitors alike.

To enable Council to adequately assess its position with respect to temporary decks within the CBD and to give effect to current CBD projects, it was suggested that Council should implement a moratorium on temporary decks on Council footpaths within the CBD pending the delivery of the City Centre Alive project and the Cairns Esplanade Dining Precinct Streetscape Improvement Plan.

The report presented to the Council meeting in October has been amended to include recommendations to this effect.

#### CONSULTATION:

Members of the Chamber of Commerce CBD Revitalisation Taskforce Infrastructure Services Parks and Leisure Strategic Planning Development and Regulatory Services Councillors

## **CONSIDERATIONS:**

Risk Management (including financials):

## **Best Practice Use of Footpaths Policy**

The policy will reduce liability and risk to Council as commercial activities are now located in a defined footpath zone. Further, businesses trading on the footpath are now required to increase public liability insurance to \$20,000,000 (noting Council's interest) at a minimum in respect to any single occurrence, which is consistent with Council's current policy requirements.

There are no additional operational costs involved in the implementation of this policy and regulation will be undertaken by existing Council resources.

## Cairns Esplanade Dining Precinct Streetscape Improvement Plan

The cost for the preparation of the Cairns Esplanade Dining Precinct Streetscape Improvement Plan will need to be allocated from other projects in this year's capital budget at the next capital budget review.

It is difficult to estimate the cost of the delivery of the p as this will depend on the scope of the exercise to be undertaken.

It is recommended that the scope of this exercise be workshopped with Council following the consideration of this report, to determine the costs of this project. The allocation of appropriate capital funding to this project can be formally endorsed by Council as part of the next capital budget review.

## Corporate and Operational Plans:

The policy is in line with Council's four strategic directions outlined in the 2013-2018 Corporate Plan:

Providing a vibrant, inclusive and healthy community Ensuring a strong, diversified and sustainable regional economy Balanced, well-managed, healthy and sustainable environment Effective governance.

#### Statutory:

Local Law No.1 (Administration) 2011 Subordinate Local Law No.1 (Administration) 2011 Local Law No.59 Commercial Use of Roads) 2002 Subordinate Local Law No.59 Commercial Use of Roads) 2002

#### Policy:

The Best Practice Use of Footpaths Policy supersedes the following policies: Cairns City Council Outdoor Dining Manual 2001 Guidelines for Portable Advertisements 2000

## <u>Options</u>

## Option 1

(Recommendation to November Planning & Economic Meeting)

#### That Council:

- 1. adopts the Best Practice Use of Footpaths Policy to commence on 1 January 2014;
- 2. rescinds the Cairns City Council Outdoor Dining Manual 2001 as at 1 January 2014;
- 3. rescinds the Guidelines for Portable Advertisements 2000 as at 1 January 2014;
- commences a streetscape improvement planning exercise of the Cairns Esplanade Dining Precinct in consultation with Esplanade traders to achieve an improved and consistent approach to the use of this public space;
- 5. allocates adequate capital funding to undertake this planning exercise at the next capital budget review;
- 6. imposes a moratorium on applications and approvals for temporary decks on Council Footpaths in the Cairns CBD pending the completion of the City Centre Alive Project and the Cairns Esplanade Dining Precinct Streetscape Improvement Plan.

## Option 2.

(Recommendation to October Ordinary Meeting)

#### That Council:

- 1. adopts the Best Practice Use of Footpaths Policy to commence on 1 January 2014;
- 2. rescinds the Cairns City Council Outdoor Dining Manual 2001 as at 1 January 2014;
- 3. rescinds the Guidelines for Portable Advertisements 2000 as at 1 January 2014.

## Option 3

(Alternative recommendation)

That Cairns Regional Council does not adopt the Best Practice Use of Footpaths Policy to commence on 1 January 2014 or rescind the Cairns City Council Outdoor Dining Manual 2001 or the Guidelines for Portable Advertisements 2000

## **ATTACHMENTS:**

Appendix One

Best Practice Use of Footpath Policy (Separately attached #4175209)

Appendix Two

Fact Sheets (#4174590, #4174587, #4174582)

Appendix Three

Letters of Support – Cairns Chamber of Commerce and Tourism Tropical North Queensland.

Toni Johnston

**Team Leader Licensing and Approvals** 

Kelly Reaston

**General Manager Planning and Environment** 

## Appendix Two





Best Practice Use of Footpaths Policy Fact Sheet

FOOTPATH DINING

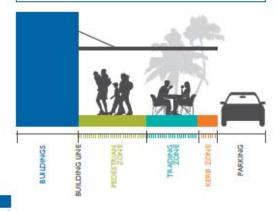
Council has developed the Best Practice Use of Footpaths Policy to help business owners determine how to trade on the footpath. The policy has been developed in consultation with business owners, traders and stakeholders to provide a framework for the sustainable use and management of footpaths in the Cairns Regional Council area.

The Best Practice Use of Footpaths Policy governs use of footpaths in the Cairns region. It outlines the responsibilities involved in managing the footpath area, design requirements, legal obligations, costs involved and other matters that are important prior to making an application to Council.

#### The policy aims to:

- Promote a vibrant street life which balances the interests and needs of residents, ratepayers and visitors to Cairns.
- Regulate and control the placement of objects on footpaths to achieve fairness and consistency between traders in the use of footpaths.

The footpath is a valuable use of public space. It can improve the look of our streets and add life and vibrancy to shopping strips. It supports the prosperity of the local economy and provides opportunities to dine outside.



## Footpath dining

Cairns Regional Council describes the footpath as being made up of three zones.

#### Pedestrian Zone

The Pedestrian Zone is the area of the footpath, measured from the property boundary, that is for the exclusive use of pedestrians. The Pedestrian Zone is a minimum of 2.0m, however the width of the zone will vary from street to street, depending on the overall width of the footpath, pedestrian activity and safety.

## Trading Zone

The Trading Zone is the footpath area between the Pedestrian Zone and the Kerb Zone. This area is exclusively for footpath dining. No other form of trading is allowed. The Trading Zone will vary in area from street to street depending on the overall widths of the footpath, the Pedestrian Zone and the Kerb Zone and any clearances from infrastructure located within the Trading Zone.

#### Kerb Zone

The Kerb Zone is the area between the face of the kerb and the Trading Zone. This zone is important for the safety of pedestrians crossing the road and to allow passengers to gain access to parked vehicles. The zone must remain clear of any items approved for use in the adjacent Trading Zone.



## FOOTPATH DINING



As footpaths vary in width throughout the city the width of Pedestrian Zones and Trading Zones will also vary. Table I indicates minimum Pedestrian Zone width based on footpath width.

Table 1. Minimum Pedestrian Clearance

Footpath width	Minimum pedestrian zone requirements	Examples
2.49m or less	2.0m (trading prohibited)	
2.5m - 3.0m	2.0m (trading prohibited)	
3.1m – 4.0m	2.0m	Spence St / Lake St
4.lm - 5.0m	2.0m	Grafton St.
5.lm - 6.9m	3.0m	Esplanade

Kerb Zone widths will also vary, depending on the associated parking requirements. Table 2 show the minimum setbacks for Kerb Zones.

Table 2. The minimum distance between the face of the kerb and the Trading Zone

Parking restrictions	Minimum setback from kerb
Parallel parking	0.5m
Loading zones	1.0m
No standing anytime	1.0m
Angle parking	1.0m
Bus and taxi zones	1.5m
Disabled parking  • Parallel parking  • Angle parking	I.3m I.7m

#### How do I work out my Trading Zone?

- Measure the width of the footpath (from the building to the kerb)
- Determine the Pedestrian Zone width (using Table 1)
- 3. Determine the Kerb Zone width (using Table 2)
- Add the <u>Pedestrian Zone</u> width and the <u>Kerb Zone</u> width together and then subtract from the width of the footpath.

An example for Grafton Street footpath dining Pedestrian Zone 2.0m plus Kerb Zone 1.0m = 3.0m Trading Zone Footpath width 5.0m minus 3.0m = 2.0m Trading Zone

## What can I have in my footpath dining zone?

Barriers must be used in outdoor dining areas to contain furniture within the approved Trading Zone. To preserve the general appearance and openness of the streetscape, the maximum height of removable barriers is 0.9m.

Menu displays are only to be located in the Trading Zone.
Menu displays may also be placed on building frontages.

Planter boxes can be used to improve the look and feel

of an outdoor dining area. A footpath approval must be obtained for the use of planter boxes or planters as barriers.

Advertising is not approved on tables and chairs or transparent blinds. Applicants may feature the name of their business or relevant product name on barriers, retractable blinds and umbrellas.

Tables and chairs must, at all times, be confined within the Trading Zone. The type and design of tables and chairs must be approved by Council.

Umbrellas should only be used where existing shelter; such as verandas, canopies, trees and awnings, does not provide sufficient sun protection. The use of umbrellas under existing awnings and verandas is not permitted.

#### Delineation markers

Delineation markers must be installed in the footpath according to Council specifications and at the applicant's cost. These markets will assist owners, managers and the general community to define the approved outdoor trading area. Delineation markers may not be required where screens and sockets are that clearly indicate the Trading Zone are installed.

The approval holder must ensure all furniture associated with outdoor trading is located within the defined zone.

#### Public Liability Insurance requirements

Public Liability Insurance policies will increase to \$20 million in January 2014.

#### Displaying permits

Permits for footpath dining must be clearly displayed on the shop front window.

## Complying with the policy

The Best Practice Use of Footpaths Policy comes into effect on I January 2014.

Holders of Footpath Dining Permits will need to renew their permit for the year starting I January 2014. Once an application has been lodged, Council officers will inspect the footpath dining area and assist with implementing policy changes. Portable Signage Permits and Goods on Footpath Permits will expire on 31 December 2013.

## More information

New applications and further information can be obtained from Council's Licensing and Approvals Unit on 4044 3044 or on Council's website www.cairns.qld.gov.au (see Local Laws and Policies under the Laws Regulations & Forms tab).

Get the facts at www.cairns.qld.gov.au

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Best Practice Use of Footpaths Policy Fact Sheet

FOOTPATH POLICY

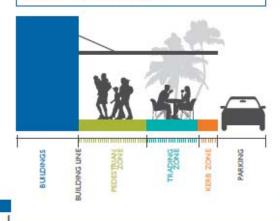
Council has developed the Best Practice Use of Footpaths Policy to help business owners determine how to trade on the footpath. The policy has been developed in consultation with business owners, traders and stakeholders to provide a framework for the sustainable use and management of footpaths in the Cairns Regional Council area.

The Best Practice Use of Footpaths Policy governs use of footpaths in the Cairns region. It outlines the responsibilities involved in managing the footpath area, design requirements, legal obligations, costs involved and other matters that are important prior to making an application to Council.

The policy aims to:

- Promote a vibrant street life which balances the interests and needs of residents, ratepayers and visitors to Cairns.
- Regulate and control the placement of objects on footpaths to achieve fairness and consistency between traders in the use of footpaths.

The footpath is a valuable use of public space. It can improve the look of our streets and add life and vibrancy to shopping strips. It supports the prosperity of the local economy and provides opportunities to dine outside.



This fact sheet provides a snapshot of the policy changes, including:

- · Introduction of footpath zones
- Trading Zone
- Footpath dining

Public Liability Insurance requirements

Displaying permits

Barriers

Menu displays Planter boxes

Advertising Tables and chairs

Umbrellas

Delineation markers

- Complying with the policy
- Development of precinct-specific policies

#### Footpath zones

Cairns Regional Council describes the footpath as being made up of three zones.

#### Pedestrian Zone

The Pedestrian Zone is the area of the footpath, measured from the property boundary, that is for the exclusive use of pedestrians. The Pedestrian Zone is a minimum of 2.0m, however the width of the zone will vary from street to street, depending on the overall width of the footpath, pedestrian activity and safety.

## NEW FOOTPATH POLICY



## Trading Zone

The Trading Zone is the footpath area between the Pedestrian Zone and the Kerb Zone. This area is exclusively for footpath dining. No other form of trading is allowed. The Trading Zone will vary in area from street to street depending on the overall widths of the footpath, the Pedestrian Zone and the Kerb Zone and any clearances from infrastructure located within the Trading Zone.

#### Kerb Zone

The Kerb Zone is the area between the face of the kerb and the Trading Zone. This zone is important for the safety of pedestrians crossing the road and to allow passengers to gain access to parked vehicles. The zone must remain clear of any items approved for use in the adjacent Trading Zone.

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5.lm - 6.9m	3.0m	Esplanade

#### Trading Zone changes

Footpath dining and associated infrastructure, such as planter boxes, umbrellas, barriers and menu display stands, are permitted in the Trading Zone. To ensure clear pedestrian access to dining areas and shops, the sale of goods and advertising signage is not permitted in this zone.

Table 2. Indicates activities permitted in the Trading Zone

Trading Zone	Permitted Permit Required	Not Permitted
Awnings	1	
Transparent drop- down blinds	1	
Footpath dining furniture	1	
A-frames		×
Portable signage		×
Advertising on blinds / awnings		×
Display of goods		×
Flags		X
Banners		×
Public seating (chairs and tables)		Х
Decks		X

#### Footpath dining changes

Public Liability Insurance requirements – policies will increase to \$20million in January 2014.

Displaying permits – current permits for footpath dining must be displayed on the shop front window.

Barriers must be used in outdoor dining areas to contain furniture within the approved Trading Zone. To preserve the general appearance and openness of the streetscape, the maximum height of removable barriers is 0.9m.

Menu displays are only to be located in the Trading Zone. Menu displays may also be placed on building frontages.

Planter boxes can be used to improve the look and feel of an outdoor dining area. A footpath approval must be obtained for the use of planter boxes or planters

Advertising is not approved on tables and chairs or transparent blinds. Applicants may feature the name of their business or relevant product name on barriers, retractable blinds and umbrellas.

Tables and chairs must, at all times, be confined within the Trading Zone. The type and design of tables and chairs must be approved by Council.

Umbrellas should only be used where existing shelter, such as verandas, canopies, trees and awnings, does not provide sufficient sun protection. The use of umbrellas under existing awnings and verandas is not permitted.

#### Precinct-specific policies

Precinct-specific policies have been developed for certain areas in the Cairns Regional Council area. The Esplanade Precinct-Specific Policy has been developed and can be found at Council's website www.cairns.qld.gov.au (under the Local Laws tab).

In areas not covered by a precinct-specific policy, or if a precinct-policy is applied but does not include a specific matter, the Best Practice Use of Footpath Policy applies.

## Complying with the policy

The Best Practice Use of Footpaths Policy comes into effect on I January 2014.

Holders of Footpath Dining Permits will need to renew their permit for the year starting I January 2014. Once an application has been lodged, Council officers will inspect the footpath dining area and assist with implementing policy changes. Portable Signage Permits and Goods on Footpath Permits will expire on 31 December 2013.

#### More information

New applications and further information can be obtained from Council's Licensing and Approvals Unit on 4044 3044 or on Council's website www.cairns.qld.gov.au (see Local Lows and Policies under the Lows Regulations & Forms tab).





Best Practice Use of Footpaths Policy Fact Sheet

## FOOTPATH USE

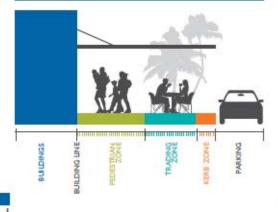
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The Best Practice Use of Footpaths Policy governs use of footpaths in the Cairns region. It outlines the responsibilities involved in managing the footpath area, design requirements, legal obligations, costs involved and other matters that are important prior to making an application to Council.

#### The policy aims to:

- Promote a vibrant street life which balances the interests and needs of residents, ratepayers and visitors to Cairns.
- Regulate and control the placement of objects on footpaths to achieve fairness and consistency between traders in the use of footpaths.

The footpath is a valuable use of public space. It can improve the look of our streets and add life and vibrancy to shopping strips. It supports the prosperity of the local economy and provides opportunities to dine outside.



## Footpath zones

The footpath is the area between the property boundary and the kerb that is provided for pedestrian use. Cairns Regional Council describes the footpath as being made up of three zones.

## Pedestrian Zone

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## Trading Zone

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#### Kerb Zone

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5.lm - 6.9m	3.0m	Esplanade

# What is permitted in the Trading Zone?

Footpath dining and associated furnishings, such as planter boxes, umbrellas, barriers and menu display stands, are permitted in the Trading Zone. To ensure clear pedestrian access to dining areas and shops, the sale of goods and advertising signage is not permitted in this zone.

## Complying with the policy

## The Best Practice Use of Footpaths Policy comes into effect on 1 January 2014.

Holders of Footpath Dining Permits will need to renew their permit for the year starting I January 2014. Once an application has been lodged, Council officers will inspect the footpath dining area and assist with implementing policy changes. Portable Signage Permits and Goods on Footpath Permits will expire on 31 December 2013.

## More information

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Get the facts at www.cairns.qld.gov.au

2

## **Appendix Three**



PO Box 2336 Level 2, 51 The Esplanade Cairns Qld 4870

T 07 4031 1838 | F 07 4031 0883 E info@cairnschamber.com.au W www.cairnschamber.com.au

24 October 2013

Mr Peter Tabulo Chief Executive Officer Caims Regional Council PO Box 352 CAIRNS QLD 4870

Dear Peter

RE: Best Practice Use of Footpaths Policy

The Cairns Chamber of Commerce is very pleased to provide support for Council's proposal to implement the Best Practice Use of Footpaths Policy.

Through the CBD Revitalisation Taskforce, the Chamber and its members have contributed to and supported the development of the proposed policy. We believe the policy will have an overall positive impact on the safety and amenity of the CBD, which will make the area a more attractive and vibrant place to do business.

The proposed policy will provide clear, concise and holistic guidance to our members regarding their responsibilities associated with the commercial use of the city's footpaths.

We look forward to continued cooperation with Council in our joint effort to revitalise the CBD.

Kind regards

Deb Hancock

CHIEF EXECUTIVE OFFICER



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ACN 009 953 084 ABN 94 009 953 084

24 October 2013

The Chief Executive Officer Cairns Regional Council PO Box 352 CAIRNS QLD 4870

Dear Peter

#### Best Practice Use of Footpaths Policy

Tourism Tropical North Queensland (TTNQ) would like to offer support for Council's proposal to implement the Best Practice Use of Footpaths Policy.

TTNQ believes the proposed policy will have an overall positive impact on the amenity of footpaths, making Cairns a more attractive and vibrant place for tourists.

The regulation and control of objects on the footpath will not only ensure safe an unobstructed passage for pedestrians, but it will promote a vibrant street life which balances the interests of businesses, residents and visitors to the city.

We believe the policy will substantially enhance the visitor experience in Caims.

TTNQ looks forward to the continued cooperation with Council in our joint effort to make the City a must-visit location.

Yours sincerely

Rob Giason Chief Executive Officer

TOURISM TROPICAL NORTH QUEENSLAND