

FINANCE AND ADMINISTRATION COMMITTEE 15 FEBRUARY 2012	3
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DAINTREE RIVER FERRY ECONOMIC INCENTIVE

Darryl Crees: 23/8/2-01: #3476993

RECOMMENDATION:

That Council:

notes the initial results of the economic incentive of free travel for bona fide local residents for the period from 15 November 2011 to 15 January 2012;

endorses a further economic incentive of free travel for bona fide local residents to incorporate the Easter Holiday period from 30 March 2012 to 9 April 2012 inclusive; and

delegates authority to the Chief Executive Officer in accordance with Section 257 of the *Local Government Act 2009* to negotiate and finalise any and all matters in relation to this economic incentive.

INTRODUCTION:

Earlier in 2011, Council received submissions from tourism bodies and businesses north of the Daintree River to extend the geographical area for travel concessions to the entire Cairns Regional Council local government area. A trial for the month of April 2011 was requested.

As the lead time to effectively implement such a trial was insufficient, approval was given for a “one off” economic stimulus by way of waiving all travel fares on the Daintree River Ferry for the period 16th April 2011 to 2nd May 2011 inclusive. In total there were 17 days of free travel which covered the school holidays, Easter weekend, ANZAC Day and May Day long weekend.

This incentive was deemed to be a success and a report detailing the results for this period was provided to Council at the Ordinary Meeting in May 2011.

BACKGROUND:

Following on from the success of this “one off” economic stimulus, further representations from Daintree Marketing Co-operative were received to instigate two free periods on an annual basis. The timings proposed would be from 15th November to 15th January and from the Thursday prior to Easter for a period of two months.

At the Finance and Administration Committee meeting, held on 21 September 2011, Council endorsed an economic incentive of free travel for bona fide local residents for a trial period from 15 November 2011 to 15 January 2012. This trial has now concluded and information obtained during this period is provided to enable consideration of future options.

COMMENT:

The Daintree Ferry Smart Card Trial offered a new reason to talk about the Daintree. The development of a specials discount voucher brochure given only to Smart Card users was well received by both local operators and Smart Card users. Council, in partnership with Tourism Port Douglas Daintree (TPDD), developed a four-page full colour brochure featuring special offers from local operators and a map of the Daintree including travel times. Thirty four operators participated in the brochure.

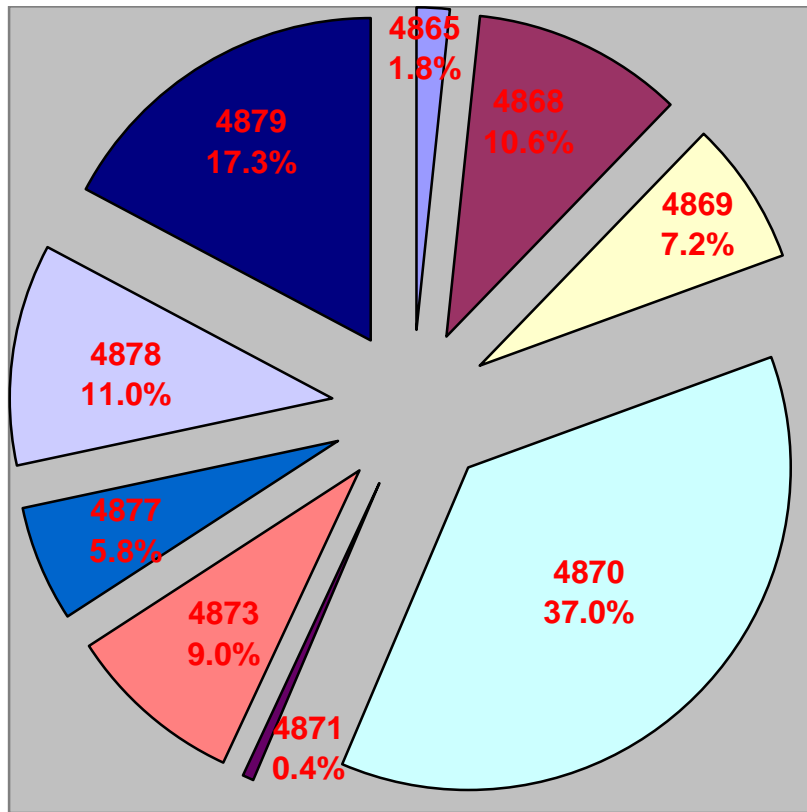
The involvement of operators and businesses north of the river and the Daintree Village was a vital component in ensuring the trial's opportunity for success.

Information sessions were held in both the Daintree Village and Cow Bay on Wednesday 26th October 2011 to provide operators with details regarding the Smart Card Program and promotional brochure.

On Tuesday 15th November, the launch day of the Smart Cards, an In-Service workshop was held at the Cow Bay Hotel for local Tourism operators and was well-attended with representatives from Daintree Village, Cow Bay and right through to Cape Tribulation.

Guest Speaker at the In-Service was Will Neville, Chair of Mission Beach Tourism Association, who provided a most inspiring and insightful presentation on opportunities that have arisen out of the adversity of Cyclone Yasi. Will's presentation contained a strong message about contributors to the achievements that have been made by Mission Beach in the Yasi aftermath and this was clearly the capacity of the operators to be unified and united as one voice and one group.

Whilst the smart card trial commenced on 15 November 2011, cards were made available from 8 November 2011 to allow eligible residents who were travelling early, the opportunity to obtain a card. During the trial period 1,128 cards were issued and the following graph illustrates cards issued by postcode of applicant.



Of the cards issued during the trial period, 581 cards were presented at the ferry for travel which represents 51.5% of total cards issued. Some of these cards were used for multiple trips and in total there were 813 return trips recorded in this two month period.

A direct comparison between 15/11/2010 to 15/01/2011 and 15/11/2011 to 15/01/2012 of all fares collected through the ferry operations is attached as appendix "A". All categories except buses were increased and on the surface this would indicate that the implementation of this smart card trial did not impact on ferry revenue. It should be noted that weather had impacted on the 2010/2011 period with flooding and road accessibility factors reducing travel during that time.

Whilst the acceptance rate of the smart cards per percentage of the Cairns population equates to only 0.75%, this figure in isolation does not reflect the many successful outcomes that were achieved with some of these listed further in this report. Given the acceptance rate of the Ferry Concession Card currently available for residents of the former Douglas Shire Council areas equates to 18.5% of the former Douglas Shire population, consideration needs to be given to the many opportunities available for increasing the take up number of the Smart Card.

Information received through the operator feedback session identified challenges converting high interest levels and distribution of Smart Card application forms into residents coming in to the Council Offices in Cairns or Mossman to lodge their form and receive their card. Additionally survey data is not available at this stage, but when received; staff will review the data to seek opportunities to enhance the issuing of the card and the overall process associated with the Smart Card concept.

Based on the many successes achieved during this trial it is recommended that similar incentives are provided at future times, with the first being 30 March 2012 to 9 April 2012 inclusive.

After the completion of the November/January trial a feedback session for operators was held at Cow Bay Hotel on 24th January 2012. The purpose of the session was to gather operators' input on the trial, document their experiences and identify any challenges they may have encountered.

Feedback from this session clearly established that operators agreed that visitor numbers to the Daintree over the trial period had been increased over the same period last year. For many operators this increase in numbers also resulted in a big uptake of the special coupons and discounts they had on offer in the promotional brochure. Some of these specific results from the Smart Card included:

- Jungle Surfing had 15 bookings and their paddle trip received 4. Over 80 customers over the trial period requested a local's discount.
- Cape Tribulation Camping Ground recorded strong numbers including up to 40 people presenting their discount voucher.
- Daintree Discovery Centre had good number of locals during the period and 14 specifically produced their Smart Card special offer voucher.
- TPDD reported an increase of 402% (over the same period last year) of visitation numbers to their Daintree Page on the TPDD website. The Daintree page was visited just over 1500 times during the two-month trial period. The Daintree page was the fourth highest visited page on the TPDD website for the trial period.
- Heritage Lodge recorded their busiest 3-week period in six-months during the trial.

Whilst some operators did not experience take up of the special offers they had promoted, they still recognised that there had been an increase in general numbers of visitors around the area during the trial period and certainly acknowledged that there had been an increased awareness in the broader community of the Daintree due to the trial campaign.

Feedback gathered from operators identified that accommodation houses did not experience a huge take up of the offers they had promoted and the majority of take up of special offers was with tours and activities from day trippers. Discussions have already commenced on how accommodation houses and activity and tour operators could put together enticing packages that would strongly encourage more overnight stays in the Daintree for promotion during future Smart Card trials.

Operators were very responsive to Council in the trial of the Smart Card. The regular information updates with operators in the Daintree facilitated by Council Officers have continued to enhance the relationship between Council and the business community in the Daintree who have stated they appreciate Council's support.

To encourage an early take up of the Smart Card a competition was conducted offering the prize of a Blu Ray Home Theatre system valued at over \$1,000 donated by Tourism Tropical North Queensland and TPDD. The criteria for eligibility to this competition was any residents registering for the Smart Card prior to 1st December 2011 and using the card at least once during the trial period. This prize was won by Rebecca Ryan from Bayview Heights.

Operators and businesses in the Daintree also compiled three prize packs to give away to any Smart Card user who used the card at least once during the trial period. The winners of these prizes were drawn by Cr Leu at the Operator feedback session held at Cow Bay on 24th January 2012.

The winners were:

- Daintree Adventure Package valued at over \$1,200 – Mr John Walker of Trinity Beach
- Couples Getaway valued at over \$1,300 – A resident from Edge Hill
- Family Fun in the Jungle getaway valued at over \$1,000 – Mr Kevin Moore from Yorkeys Knob.

As part of the Smart Card Trial, Council engaged the services of Compass Research to carry out an independent survey to evaluate the cards' use. Part of the conditions for Smart Card applicants was they agreed to be part of the research and could be contacted to be surveyed about their Smart Card use.

Information that will form part of the surveys include experiences around accessing the card, the importance of the cards availability in the card holders' decision to visit the Daintree, type of activities undertaken during Daintree visit/s, satisfaction levels of visit and expenditure levels in the Daintree.

This information from Compass Research has at the time of this report not been completed and is still in a draft format. It is anticipated that when the more detailed and final information from the evaluation report has been completed that a Councillor workshop will be held to present the findings.

Corporate and Operational Plans:

The information contained in this report is in accordance with Corporate Plan Goal 6.2 and 6.3 –

“Understand our business environment and effectively set strategy, deploy resources, monitor and report.”

“Collect, interpret, manage and capture data and information to inform good decision making.”

Statutory:

This report has been prepared in accordance with the *Local Government Act 2009*.

Policy:

Referral to the Daintree Ferry Reserve and Daintree River Ferry Concessional Travel policies has occurred in completing this report.

Financial and Risk:

Financial: The GST exclusive costs associated with this incentive were as follows:

Description	Expense
Card purchase and printing (1,500 cards)	\$2,925.00
Receipting software enhancements ("one off" cost)	\$170.00
Printing brochures (PDDTA paid for first 1,000)	\$378.18
Advertising	\$1,967.00
Commission paid to contractor	\$813.00
Total	\$6,253.18

There is a supply of cards, in excess of 350, still retained which can be utilised for the new proposed period encompassing April 2012 school holidays. Should this supply prove to insufficient, additional cards can be obtained for approximately \$975.00 (GST Exclusive) per 500. Consideration has been given to upgrade card printing functionality at the Mossman office, however on the volume of smart cards currently being printed, there is a cost saving having these cards printed by Council's supplier.

The financial quantum of 813 return crossings, had the full fare been paid, would equate to \$17,886 (GST Inclusive). At this stage survey data is not available, therefore it is not possible to determine if this amount constitutes revenue foregone or if these people only travelled due to obtaining free passage. Despite this aspect, as the revenue collected at the ferry during this incentive period is greater than the similar time span in the previous year, there have been no budget implications with revenue income generated through the ferry operations.

Information and Data: With enhancements to the receipting software at the Daintree River Ferry operations and the introduction of smart cards, meaningful and accurate data has been obtained. This information has been provided in the body of the report. The utilisation of an actual card, as opposed to a manual ticket, has proved a successful tool and staff will now investigate alternative options available to further enhance the ferry operations.

Contractual: This economic incentive has been implemented and all contractual obligations have been fulfilled.

Sustainability:

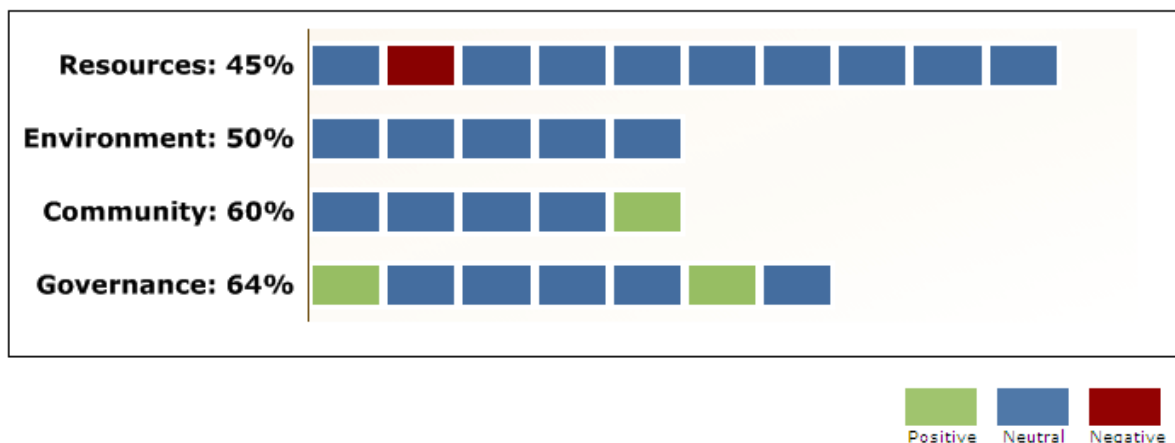
The intention of this economic incentive was to entice residents who would not normally travel to the Daintree area to do so and in doing so there will be some negative indicators in the sustainability scorecard. These indicators refer to increased travel related Green House Gas emissions and some increase in operational costs. There are also potential amenity impacts of increased visitor numbers on the wilderness experience.

At the same time there are benefits to the community and businesses north of the Daintree River through the generation of additional visitors/customers and supporting economic sustainability within the region.



Sustainability Assessment report

SUSTAINABILITY SCORECARD



CONSULTATION:

In developing this incentive a working group was established comprising the Regional Manager Douglas along with representatives from Economic Development & Innovation, Infrastructure Services, Strategic Planning, Marketing and Communications and Corporate Services

Council Officers worked in collaboration and consultation with representatives from Tourism Port Douglas Daintree in the development of the promotional brochure.

Consultation with local operators and businesses in the Daintree including the Daintree Village was undertaken on the following dates:

- Daintree Village 26th October 2011
- Cow Bay 26th October 2011
- Cow Bay 15th November 2011
- Cow Bay 24th January 2012.

Details regarding these consultations feature previously under the comments section of this report.

OPTIONS:

Option 1

That:

Council notes the initial results of the economic incentive of free travel for bona fide local residents for the period from 15 November 2011 to 15 January 2012.

Council endorses a further economic incentive of free travel for bona fide local residents to incorporate the Easter holidays for the period from 30 March 2012 to 9 April 2012 inclusive.

Council delegates authority to the Chief Executive Officer in accordance with Section 257 of the *Local Government Act 2009* to negotiate and finalise any and all matters in relation to this economic incentive.

Option 2

That:

Council notes the initial results of the economic incentive of free travel for bona fide local residents for the period from 15 November 2011 to 15 January 2012.

Council does not endorse a further economic incentive of free travel for bona fide local residents for the period from 30 March 2012 to 9 April 2012 inclusive.

CONCLUSION:

Overall, the economic incentive to attract locals to travel north of the Daintree River has been deemed a successful initiative. Due to this success, there is a strong sentiment within the Daintree business community to undertake a further incentive during the Easter School Holiday period. Accordingly, it is recommended that Council adopts option 1 as detailed above.

ATTACHMENTS:

- A. Daintree Ferry Statistics
- B. Daintree Smart Card Specials Brochure

Darryl Crees
Coordinator Corporate Services

Liz Collyer
Regional Manager Douglas

Fiona Wilson
Manager Economic Development and Innovation

Linda Kirchner
General Manager – Corporate Services

Appendix A

Daintree River Ferry - 15/11/2010 to 15/01/2011			
	Description	Qty	Revenue Ex GST
One Way	Bus 11-20	8	\$ 183.28
	Bus 21+	1	\$ 33.64
	Bus 6-10	2	\$ 23.64
	Car Ute	757	\$ 8,259.96
	LPT Bus	0	\$ -
	Motor Bike	10	\$ 45.47
	Passenger Bike Pedestrian	307	\$ 279.29
	Trailer	24	\$ 87.70
Return	Bus 11-20	265	\$ 11,341.46
	Bus 21+	619	\$ 43,002.56
	Bus 6-10	560	\$ 13,152.24
	Car Ute	8,954	\$ 171,048.37
	LPT Bus	132	\$ 1,561.42
	Machinery CPP	19	\$ 151.27
	Machinery NCPP	539	\$ 7,325.02
	Motor Bike	41	\$ 335.39
	Passenger Bike Pedestrian	16	\$ 29.10
	Trailer	352	\$ 2,670.73
	Concession Card	15,626	
	Visitor Ticket	1,053	
	Multi Day Pass Book	63	\$ 2,405.34
	Multi Day Ticket	459	
			\$ 261,935.88

Daintree River Ferry - 15/11/2011 to 15/01/2012			
	Description	Qty	Revenue Ex GST
One Way	Bus 11-20	11	\$ 265.92
	Bus 21+	1	\$ 35.00
	Bus 6-10	8	\$ 99.39
	Car Ute	1,327	\$ 15,075.97
	LPT Bus	5	\$ 31.80
	Motor Bike	37	\$ 168.24
	Passenger Bike Pedestrian	365	\$ 332.00
	Trailer	67	\$ 243.88
Return	Bus 11-20	242	\$ 10,805.04
	Bus 21+	555	\$ 40,056.40
	Bus 6-10	508	\$ 12,400.36
	Car Ute	9,282	\$ 185,660.00
	LPT Bus	88	\$ 1,041.34
	Machinery CPP	31	\$ 231.94
	Machinery NCPP	450	\$ 6,294.81
	Motor Bike	54	\$ 443.36
	Passenger Bike Pedestrian	9	\$ 16.37
	Trailer	335	\$ 2,522.32
	Concession Card	15,740	
	Visitor Ticket	1,081	
	Multi Day Pass Book	95	\$ 3,800.00
	Multi Day Ticket	764	
	Smart Card	813	
			\$ 279,524.14

Appendix B

Daintree Smart Card Specials



	<p>Bruce Belcher's Daintree River Cruises offer a one hour wildlife cruise with the emphasis on crocodile spotting. Cruise times 9.30am, 11.00am, 12.00pm, 1.30pm, 2.30pm, 4.00pm. Located on the way to the Daintree Village P.4098 7717 W: www.daintreerivercruises.com.au</p>	<p>20% discount. Free slushies or coffee!</p>
	<p>Cooper Creek Wilderness Venture into the heart of the world's oldest rainforest on a 2-hour journey of discovery. Exclusive Day & Night Tours in magnificent World Heritage Fan Palm Rainforests. Cape Tribulation Rd, Cooper Creek. P: 4098 9126 W: www.ccwild.com/</p>	<p>\$40.00 & free swim discount \$5.00/tour or \$10.00 for 2 tours (day & night).</p>
	<p>Crocodile Express Daintree River Wildlife Cruises One hour cruises departing regularly from the Daintree Village and the Public Pontoon near the ferry crossing. The only Daintree cruise to offer both fresh and saltwater environments. P: 4098 6120 W: www.daintreeconnection.com.au/</p>	<p>Purchase your cruise & receive an Annual Return Pass.</p>
	<p>Daintree Argo 8x8 Rainforest Tours <i>Spectacular Rainforest Tour</i> The Daintree Argo 8x8 takes you through stunning World Heritage Rainforest and Daintree River scenery. 2 Stewart St, Daintree Village. P: 0409 627 434 W: www.DaintreeAdventureTours.com.au</p>	<p>\$40 pp & receive 20% off any River Cruise departing Daintree Village jetty.</p>
	<p>Daintree Discovery Centre This multi-award winning ecotourism facility allows visitors to enjoy the rainforest at every level - from the forest floor to the upper-most reaches of the canopy. Explore the spectacular Aerial Walkway, 23m high Canopy Tower, rainforest walks, interpretive centre and café. Cnr Cape Tribulation Rd & Tulip Oak Rd, Cow Bay. P: 4098 9171 W: www.daintree-rec.com.au</p>	<p>20% discount on Gold Pass.</p>
	<p>Daintree River Experience Enjoy the best Daintree Experience with our 2hr cruise covering crocs, birdwatching, wildlife and the natural beauty of the majestic Daintree. The fun and adventure is well worth the trip... Located at Daintree River Jetty. Bookings essential. P: 4222 2655/0408 426 544 W: www.daintreecruises.com.au</p>	<p>Free children with paying parents max 4 children per family.</p>
	<p>Daintree River Wild Watch With Ian "Sauce" Worcester who has more than 10 years' experience on the Daintree River Sunrise & Sunset Bird Watching & Photography Tours, Cruises depart from Daintree Village Jetty. Bookings essential. P: 4098 7068 W: www.DaintreeRiverWildWatch.com.au</p>	<p>20% off. Best discount ever offered.</p>
	<p>Electric Boat Cruises <i>Daintree River Cruises</i> Reduce your carbon footprint on Daintree River's first electric boat. With 16 years experience, we provide a professional, friendly, nature-based tour. Hourly cruises, departing daily from the Daintree Village. P: 4098 6103 W: www.electricboatcruises.com</p>	<p>20% off direct bookings only. You've Gotta Book.</p>
	<p>Jungle Surfing Rainforest fun for all the family. Cape Tribulation. P: 4098 0043 W: www.junglesurfing.com.au</p>	<p>%10 off.</p>
	<p>Ocean Safari The quickest tour to the Great Barrier Reef in Queensland! Join our half day snorkelling tour to the unspoilt Mackay Reef where you can experience the pristine coral and abundant marine life in a small group of 25 at most. The Boardwalk Café, Cape Tribulation. P: 4098 0006 W: www.oceansafari.com.au</p>	<p>10% discount with direct bookings.</p>
	<p>PaddleTrek Kayak Adventures <i>Come on and adventure!</i> Half day guided kayak tours departing Cape Tribulation Beach. Explore beautiful beaches, reefs and mangroves and look out for turtles, dugong, sea eagles, dolphins and sting rays. Kids welcome, no experience necessary. P: 4098 0043 W: www.capeTRIBpaddleTrek.com.au</p>	<p>10% off Morning Adventure Paddle or Sunset Paddle.</p>
	<p>Solar Whisper Wildlife Cruises 1 1/4 & 1 hr Daintree River wildlife cruises on a quiet, clean solar electric boat. Get closer to nature- hear, smell & experience without noise & fumes. For camouflaged wildlife, we zoom in with "Croc Cam". Crocodiles spotted on most tours. Cape Tribulation Rd, Daintree P: 4098 7131 W: www.solarwhisper.com</p>	<p>10% off.</p>

Daintree Smart Card Specials



	<p>Lynch Haven Rainforest Motel, Camping & Wildlife Experience On your visit up to the Daintree call in for some Breakfast, Lunch or Dinner. Come and see our birds, kangaroo's, snakes and crocodiles. Lot 44, Cape Tribulation Rd, Diwan. P: 4098 9155 W: www.lynchaven.com.au</p>	<p>Visit us for 1 free coffee. Stay with us for free continental breakfast.</p>
	<p>Moo Bay Muse A cottage with attitude in the Daintree Rainforest close to beautiful Cow Bay beach. Unique, private, eco-friendly and solar powered. Rainforest creek. Abundant birds and wildlife. Bicycles, candles, incense and more. Cow Bay. P: 0419 717 092 W: www.moobaymuse.com.au</p>	<p>"Couples Getaway" \$185.00/n, min 2 nights, max 2p, late 5pm check out.</p>
	<p>Rainforest Hideaway B&B Rainforest Hideaway B&B offers unique rainforest accommodation to a maximum of four guests. Wildlife, rainforest sculpture trail, close to beach and restaurants. 19 Camelot Ct, Cape Tribulation. P: 4098 0108 W: www.rainforesthideaway.com.au</p>	<p>\$10 discount.</p>
	<p>Rainforest Village Tourist Park In the heart of the Daintree • Camping • Powered sites (24 hour) • Gas • Fuel • Shop well stocked • Great views Cape Tribulation Rd, 17km north of ferry, just past the tea farm. P: 4098 9015 W: www.rainforestvillage.com.au</p>	<p>Stay 2 nights, Get 1 free!</p>
	<p>Red Mill House is a AAA 4 star Deluxe B&B, located just a short stroll from the Daintree Village Store, restaurants and the Daintree River. Full cooked Breakfast, Salt Water Pool, Free WiFi. 11 Stewart St, Daintree. P: 4098 6233 W: www.redmillhouse.com.au</p>	<p>\$165/night. 2+ nights Free bottle of wine.</p>
	<p>Stonewood Retreat A luxury sanctuary set on 2.5 acres in the heart of the Daintree Rainforest. Enjoy the natural pool and waterfalls, only a short stroll from your front door. Modern fully equipped kitchen and expansive decks with a tropical outdoor bath. 190 Stonewood Rd, Diwan. P: 4098 9274 W: www.stonewoodretreat.com.au</p>	<p>20% discount.</p>
	<p>Thornton Beach House & Bungalows Come and spend a few days on the beach and see what Daintree/Cape Trib has to offer. Stay in a fully self contained beach house sleeping up to 6, or an ensuite bungalow ideal for a romantic holiday for 2. Lot 1 Cape Tribulation Rd, Thornton Beach. P: 4098 9179 W: www.thorntonbeach.com</p>	<p>10% off.</p>
	<p>Croc Eye Café Come to the Daintree Village to enjoy one of the Far North's Best Freshly Ground Cup of Coffee whilst relaxing in the air condition comforts of Croc Eye Café. Breakfast and Lunch - Tuesday to Sunday 8am to 4pm. Dinner Wednesday, Thursday, Saturday, Sunday 6-8pm. 3-5 Stewart Street, Daintree Village. Bookings essential P: 4098 6229.</p>	<p>Buy 1 coffee and receive 1 free.</p>
	<p>Crossroads Cafe At the gateway to the Daintree Rainforest. Opposite the turn-off to the Daintree River Ferry. P: 4098 7658 W: www.crossroadscafe.com.au</p>	<p>Buy 1 coffee get 1 free.</p>
	<p>Floravilla Ice Cream Factory We make our Ice Cream. Watch for the Blue & White Signs. Open 9am to 5.30pm. Cape Tribulation Rd. P: 4098 9100 W: www.floravillaartgallery.com.au</p>	<p>10% Discount on Ice Cream.</p>
	<p>Mason's Café Mason's Café offers freshly great freshly made meals, with great fresh water swimming. We use local fish, meat, coffee, tea and dairy products, and make many of our own sauces onsite, try our wicked tartare! Drop in for a swim and a feed. Cape Tribulation Rd, Cape Tribulation. P: 4098 0070 W: www.masonstours.com.au</p>	<p>10% off. (Café only may not be combined with other offers).</p>
	<p>Whet Restaurant Located in the heart of Cape Tribulation, Whet is the place to eat, drink, hang out and enjoy • Open 7 Days • Lunch & Dinner • Lavazza Coffee • Home-made Cakes • Icy Cold Beer On Tap • Boutique Air Conditioned Cinema • Outdoor Deck Dining • Rainforest Setting. Lot 1 Cape Tribulation Rd, Cape Tribulation. P: 4098 0007 W: www.whet.net.au</p>	<p>10% Off Dinner.</p>

Daintree Smart Card Specials



	<p>Cape Trib Farmstay & Orchard This is the exotic fruit season so guests are treated to rambutan and mangosteen - also available for visitors passing. Cape Tribulation Rd, Cape Tribulation. P: 4098 0042 W: www.capetribfarmstay.com</p>	<p>10% off Cabin accom (min 3 nights).</p>
	<p>Cape Tribulation Camping Absolute beachfront in the Rainforest - Powered and Unpowered Sites, Double and Twin Safari Tents, Camp Kitchens, Hot showers, Camp Fire, Laundry, Kiosk, Tours, Sea Kayak Hire, Licensed and Wood Fired Pizza. Lot 11 Cape Tribulation Rd, Cape Tribulation. P: 4098 0077 W: www.capetribcamping.com.au</p>	<p>Buy 2 x 12" Wood Fired Pizzas for the price of one.</p>
	<p>Cow Bay Homestay B&B Is 10 minutes walk from Cow Bay Beach with fresh water swimming hole, great gardens & rainforest walk. Your room is light and fully screened, fan and ensuite. Breakfast is included and the mobile does not work!! 160 Wattle Cl, Cow Bay. P: 4098 9151 W: www.cowbayhomestay.com</p>	<p>Free use of sarongs and beach towels/ toys (min 2 nights).</p>
	<p>Daintree Crocodylus Village Bring the whole family to the rainforest for a family friendly eco experience like no other. Free jungle walks, lots of wildlife, free board games, swimming pool, self catering kitchen (including BBQ), bar, cafe, internet, and more. Lot 5, Buchanan Creek Rd, Cow Bay. P: 4098 9166 W: www.daintreecrocodylus.com.au</p>	<p>Two night family deal \$150 (2A, 3C Rainforest Cabin).</p>
	<p>Daintree Rainforest Retreat <i>Sustainable Paradise in a Modern World</i> We are a boutique style Retreat with award winning gardens all rooms have TV with Austar, a Restaurant, large Pool. 336 Cape Tribulation Rd Cow Bay. P: 4098 9101 W: www.daintreeretreat.com.au</p>	<p>\$110/couple inc tropical breakfast & glass of wine with dinner (min 2 nights). Save \$65.</p>
	<p>Daintree Riverview Lodges & Van Park In the heart of Daintree Village overlooking the magnificent Daintree River, just metres from the jetty/boat ramp. 2 Stewart St, Daintree Village. P: 0409 627 434 W: www.DaintreeRiverview.com</p>	<p>Lodges: 1st night \$99; 2nd night \$50. Camp sites: 1st night U/P \$10pp, P \$15 pp; 2nd night free.</p>
	<p>Daintree Valley Haven Unique tropical 30-acre property in the Daintree River Valley. Self-contained, air-cond private cabins overlooking rainforest and lagoon. Birds, butterflies and walking trails. A peaceful retreat yet a convenient base for exploring the beautiful Daintree region. Stewart Creek Rd, Daintree. P: 4098 6206 W: www.daintreevalleyhaven.com.au</p>	<p>\$140/n inc breakfast. 2+ nights free bottle of wine on arrival.</p>
	<p>Daintree Wilderness Lodge Offers guests a complete escape with all facilities available including an outdoor pool, fully licensed bar and a restaurant. Book through our website and in the comments section of your booking type- "smart card". 83 Cape Tribulation Rd, Alexandra Bay. P: 4098 9105 W: www.daintreewildernesslodge.com.au</p>	<p>30% off.</p>
	<p>Fernree Rainforest Lodge Set in the awe-inspiring Daintree Rainforest, a short stroll from Cape Tribulation's beach and its famous mangrove boardwalks, Fernree Rainforest Lodge is a superb yet affordable tropical getaway for couples, groups and families. Subject to availability. 1 Camelot Cl, Cape Tribulation. P: 4098 0033 W: www.fernreerainforestlodge.com.au</p>	<p>2 Adults/n \$119, Save 40%. Inc garden loft room & continental breakfast.</p>
	<p>Heritage Lodge & Spa "In the Daintree" Set in quiet serenity this small rainforest lodge is ideal for couples or families. Offer includes one night accommodation, mini Xmas cake on arrival, late checkout to 12noon, tropical breakfast, 2 course dinner with a glass of sparkling wine. Dates not available 24/12/11 to 03/01/12. Lot 236 Turpentine Rd, Diwan. P: 4098 9321 W: www.heritagelodge.net.au</p>	<p>\$159pp twin share. Inc accom, mini Xmas cake, breakfast, 2 course dinner, glass of wine & more!</p>



Daintree Ferry Smart Card valid 15/11/11-15/01/12. Subject to availability and block out periods. Voucher must be shown to receive Daintree Smart Card Special. For more information on the region, go to www.tudd.com.au.



Daintree Map



Tourism Port Douglas Daintree P (07) 4099 4588 info@tpdd.com.au www.tpdd.com.au

Cairns Regional Council P (07) 4044 3044 www.cairns.qld.gov.au